

# SOLUTIONS



TELESTREAM

*Flip More Formats*



*To More Places*



*For More People*

MPEG H.264 AAC AC-3/5.1 DV DVCPro HD IMX MXF HDV QT WMV MPEG-2 MPEG-4 AVI A



flipmore

## Flexible scalable, reliable solutions for every workflow

At Telestream, we believe it shouldn't matter what formats, systems or platforms you're working with. We make publishing and accessing video and audio across networks easy and transparent – for you, your colleagues, and your clients.

Since 1998, Telestream has pioneered high-quality media exchange over IP networks. We set the standard for automated file-based media workflows. We help content owners, creators and distributors streamline their operations. Today, you can count on us to continue to lead the way in the evolving digital media landscape.

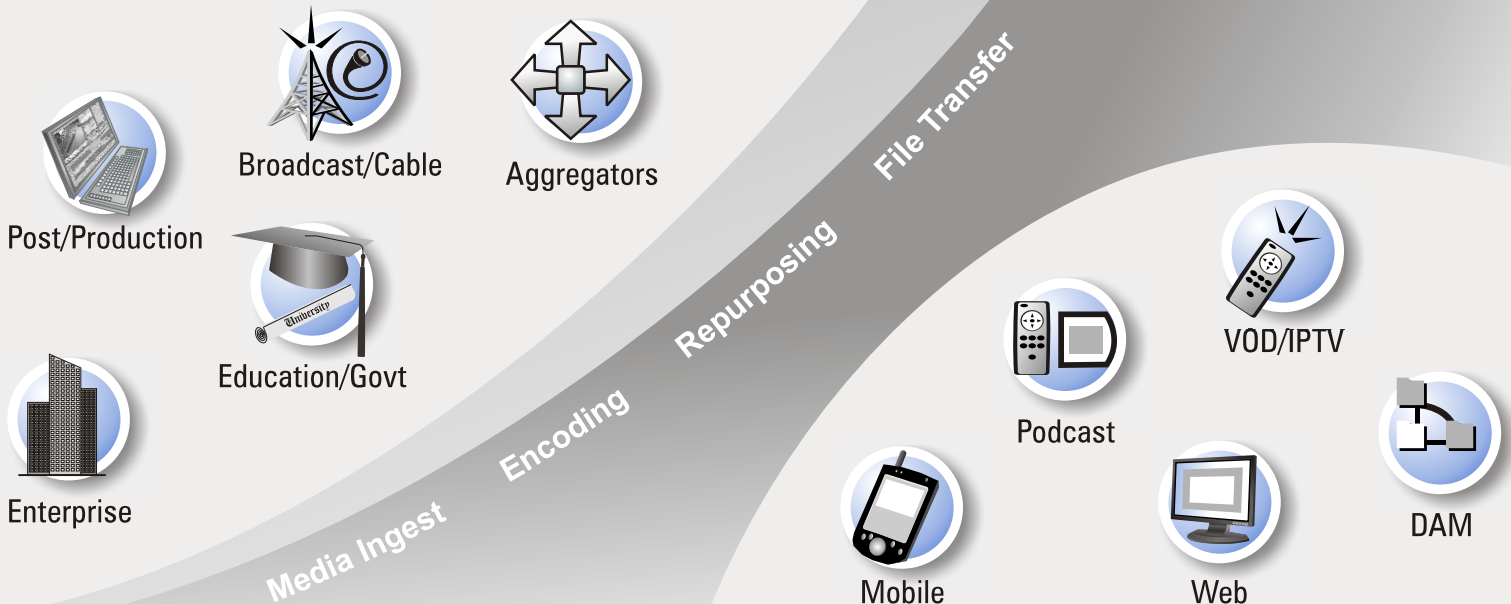
Telestream offers solutions that enable faster, more efficient, file-based workflows. We provide the industry's broadest and deepest file format support, simplifying media ingest, encoding and file transfer between a broad range of formats. We provide

compatibility between systems such as editing systems and media servers. We enable high volume content repurposing for rapidly growing video distribution platforms such as web, mobile and podcast. And, we offer solutions for both Mac and Windows encoding environments, from desktop to high-volume server applications.

Close relationships with thousands of key industry partners and customers allow us to quickly respond to evolving industry needs. Because of our early involvement in file-based workflows, we understand the format nuances and metadata issues more deeply than anyone.

No matter what your workflow needs may be, Telestream removes the technical headaches – making your media work *flow* in today's multi-format, multi-vendor media environments.

From **plug-in components**  
and **tape ingest**  
to **desktop applications**  
and **scalable enterprise-class systems**,  
*our encoding-based workflow solutions save you  
time, effort and money while increasing your revenues*





## Workgroup & Enterprise Solutions

Since our beginning, Telestream has focused on addressing the needs of the world's most demanding broadcast, cable and media production companies. Now more than ever, these customers turn to Telestream for automated media workflow solutions and high-volume scalability:

- Versatile media encoding & metadata translation
- Integration with asset management systems
- Media publishing for VOD, IPTV, web, mobile, podcast and more
- Ingest of commercials, programs and news from digital delivery services

- Low-resolution proxy creation and pristine HD up-conversion
- High-volume graphics assembly, branding and localization

Traditional and new media companies worldwide use Telestream products for finely-tuned encoding, content repurposing and direct file transfer between platforms and devices. Telestream products provide a format-agnostic network environment for reformatting and transferring media files between edit systems, media servers, SANs, archives and asset management systems.



## Desktop Productivity Tools

Telestream's media encoding and workflow automation solutions also address the needs of the Macintosh community. Flip4Mac WMV components are used by millions of Mac consumers, enthusiasts and professionals to import, export and play Windows Media files on their Macs. An ever-

expanding series of professional import and export components for disc-based cameras and media servers simplify media file transfer into Final Cut Pro systems for editing. Plus, desktop encoding applications for web, mobile and podcast round out our digital media tools for the Mac.





## Our Products

### FlipFactory®

Powerful, scalable transcoding workflow automation applications

### Episode™ Series

Scalable desktop & server-based encoding applications for the Mac



### Pipeline™

SDI network encoding device provides flexible tape ingest



Components for QuickTime

### GraphicsFactory™

Automated graphics assembly

### MAPreview™

Multi-feed media recording, organization and viewing

### Launch™

Personal IP delivery application



Components for Final Cut Pro

## Our Support

Customers rely on Telestream's proven expertise in digital media encoding and workflow automation applications to meet their challenging multi-format workflow needs. Our highly-skilled technical team offers a variety of phone, web and on-site support

services to ensure that you fully leverage the power of your Telestream products. You can rest assured that our helpful sales and support staff will be available to provide the quick and comprehensive technical support and guidance you need.

## Our Technology Partners

Since we specialize in encoding and file transfer between systems, working closely with many partners is a critical part of our business. We're proud to be the most broadly integrated media workflow company in the industry. Leading industry

players, including broadcast server manufacturers, edit system vendors and asset management companies rely on Telestream for media reformatting, indexing, and metadata exchange – allowing them to focus on their core business needs.

## Our Distribution Partners

Telestream products are available from a network of knowledgeable worldwide direct sales and resale partners. Our Flip4Mac components and desktop-based digital media tools for the Mac are also

available for online purchase at [www.flip4mac.com](http://www.flip4mac.com). In addition, our Mac-based Episode desktop products are available from Apple online stores in Europe.

Check us out at [www.telestream.net](http://www.telestream.net) and [www.flip4mac.com](http://www.flip4mac.com). Or better yet, give us a call to discuss how we can help make your digital media work *flow* for you.

