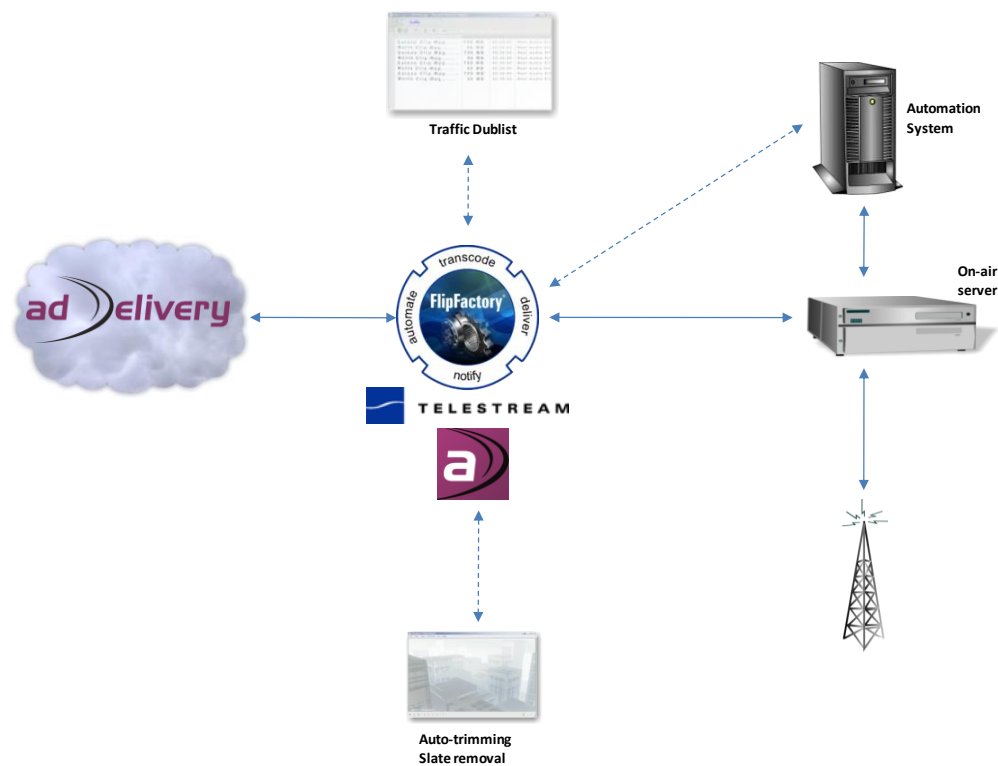




# RADIANCE

Telestream and Radiance recently completed integration between the Radiance AdDelivery system, and Telestream TrafficManager™. TrafficManager automates the way spots move within a TV station. Using Telestream's FlipFactory automation engine, TrafficManager integrates directly with AdDelivery, automatically discovering spots when they are delivered. When spots are available, TrafficManager automatically prepares them for broadcast, matching them with your dublist, preparing and delivering them to your on-air server, and notifying your automation system. It also automates other manual tasks including spot audio level correction and file naming. TrafficManager does all this using a file-based workflow that eliminates the need for tape, ensuring the highest possible quality and speed, while saving you time and money.



## Configuring Radiance to forward assets to Telestream FlipFactory

Contact Radiance Technical Support (800-426-7790 or [Ad\\_Delivery@cable.comcast.com](mailto:Ad_Delivery@cable.comcast.com)) to obtain an AdDelivery Receive Client application. Radiance Technical Support will coordinate installation and configuration of the AdDelivery Receive Client to forward assets to Telestream FlipFactory.

Brief overview of actions which will be performed by Radiance Technical Support:

- 1) Install and configure the Radiance AdDelivery Client application
- 2) Install and configure the Radiance XMLconverter tool
- 3) Test asset delivery
- 4) Verification of ingest into Telestream FlipFactory



The AdDelivery Receive Client application can either be installed on the same system as Telestream FlipFactory or on another system that meets the AdDelivery Receive Client requirements. Radiance Technical Support will require temporary access to the system to complete the above actions.

Radiance recommends installation and configuration of the Radiance AdDelivery Receive Client application and XMLconverter tool be performed by Radiance Technical Support to ensure rapid and correct integration with Telestream FlipFactory.

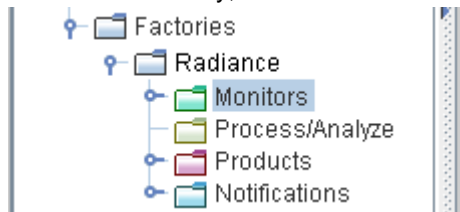
Radiance provides the AdDelivery Receive Client application and Technical Support to all Telestream TrafficManager sites at no additional cost.

The AdDelivery Receive Client application requires a Microsoft compatible operating system (Win XP, Windows 2003, Windows Vista) with at least 512 MB of memory and 150 MB of disk space. Additional disk space is required to receive assets from AdDelivery.

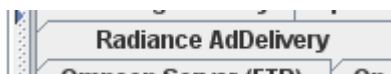
### Configuring the Radiance Monitor on Telestream FlipFactory

Within your *Radiance* account, you will add the **Radiance AdDelivery** monitor either to an existing factory, or to a new factory. In this example, a new factory was created called "Radiance".

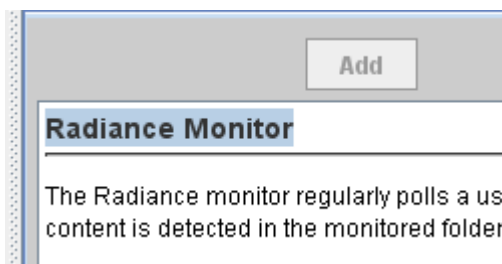
- 1) Within the factory, click on the *Monitors* folder to display the list of Monitor options.



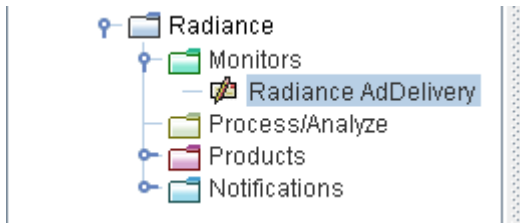
- 2) Locate the "**Radiance AdDelivery**" tab within your list of Monitors. To enable this tab, you will need to be at FlipFactory release 6.1 or later and obtain new license from Telestream; contact [license@telestream.net](mailto:license@telestream.net) for more information.



- 3) Select the "Add" button to add a **Radiance AdDelivery** monitor to your factory.

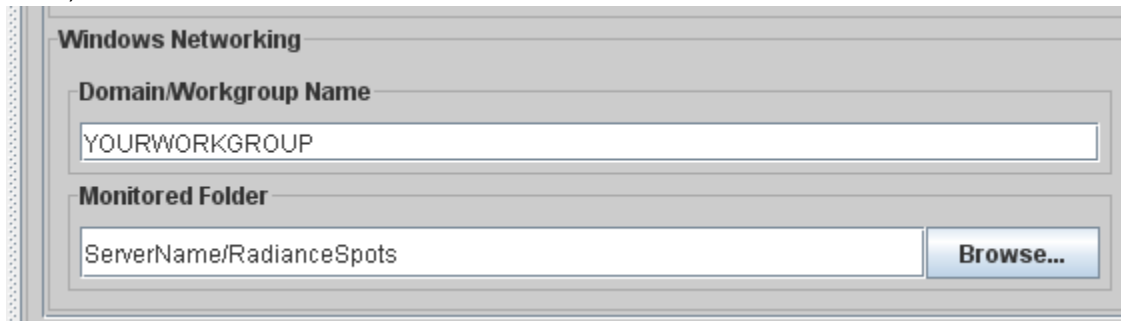


- 4) Select the **Radiance AdDelivery** monitor, to access the Monitor Properties.



- 5) Within the Monitor Properties, scroll to the bottom and set the *network path* of the drive where the videos are being saved from the **Radiance AdDelivery** Downloader. (Note: You should not place "/" in front of the UNC path name, TrafficManager will do this for you automatically.)

6)



At this point, if you have created a new account, you may configure it as you would any other Traffic account. Please refer to the *TrafficManager User's Guide* for more details.

### Contact information for Radiance and Telestream

**Don't have TrafficManager?** Contact a Telestream Sales Representative at: [sales@telestream.net](mailto:sales@telestream.net)

*Radiance Customer Service & Support:* 800-426-7790 or [Ad\\_Delivery@comcast.com](mailto:Ad_Delivery@comcast.com)

*Telestream Enterprise Support:* 877.257.6245 or [support@telestream.net](mailto:support@telestream.net)

6/17/2010