

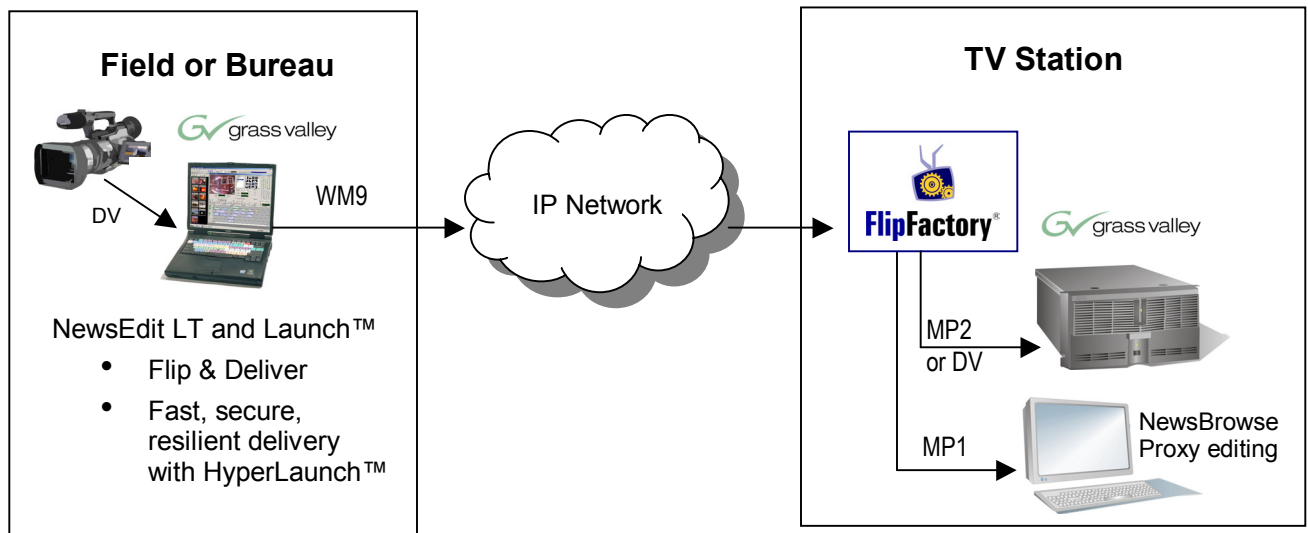
## Telestream Launch and Grass Valley NewsEdit *Enabling remote news submission from field laptop to newsroom editor*

- Cost effective, flexible ENG from remote NewsEdit LT laptop
- Uses any IP network, including wireless LAN and IP satellite
- Automated, file-based ingest into Grass Valley NewsEdit XT

Grass Valley's NewsEdit LT nonlinear news editing system and Telestream's Launch™ media delivery application combine to provide you the best of both worlds in electronic newsgathering (ENG). You get the fastest hard-news editing laptop system matched with fast, efficient delivery over IP networks, including wireless.

Grass Valley's NewsEdit LT system offers a creative toolset with instant mobility – on a laptop that your field editors can take anywhere. Designed for speed and efficiency, the NewsEdit LT system combines a range of editing capabilities with support for DV media and DV camcorders, in a highly networked design. NewsEdit LT is easy to learn and use, and it supports 2-D effects, audio mixing, voice over, titling, and color correction.

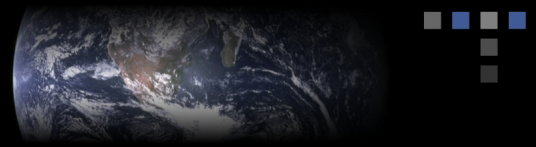
Launch™ builds on Telestream's world-class media file delivery expertise to offer a flexible, efficient, background tool for automating delivery of your news via virtually any IP connection. Go wireless from a coffee house or send from a remote location. Plug into your home or hotel's fast Internet connection, or connect to an IP satellite in your ENG truck. Together, Telestream and Grass Valley offer greater speed, convenience, and flexibility in field newsgathering.



After editing, simply export your edited file as Vibrant DV, select a destination, and Launch takes care of the rest – transcoding to one of several pre-defined Windows Media 9 profiles, to optimize media quality and delivery time, and delivering your media over virtually any IP connection. If a network connection is available, you can *send while transcoding*, or if it's not, you can transcode now and automatically send later.

### Workflow Overview:

- Capture footage into your laptop via 1394 directly from the DV camera or via an audio/video DV converter
- Edit footage on your NewsEdit LT laptop
- Drag the edited clip's VMF media folder onto the Launch desktop icon or the opened Launch application
- Select a Launch media portal to flip footage to Windows Media and deliver to FlipFactory
- FlipFactory automatically flips your media to appropriate formats and delivers them to your Grass Valley Digital News Production system, including a low-resolution proxy to the NewsBrowse system.



## NewsEdit and Launch Workflow Details:

1. Ingest and edit footage in the field using your NewsEdit LT laptop.
2. Using the "Send to File" function from NewsEdit LT, save edited clip to the Launch folder, pre-configured for transcoding to Vibrant DV.
3. Use one of several automated or manual methods to submit your edited clip to a Launch Media Portal.
4. Launch will now flip (transcode) the media to the desired format, then deliver it to its destination. The progress can be viewed from the *Factory Status Console* displayed automatically upon activating the *Media Portal send*.

