Where a Portal meets a DAM: A unique Rich Media Portal offer integrates transcoding and metadata capture
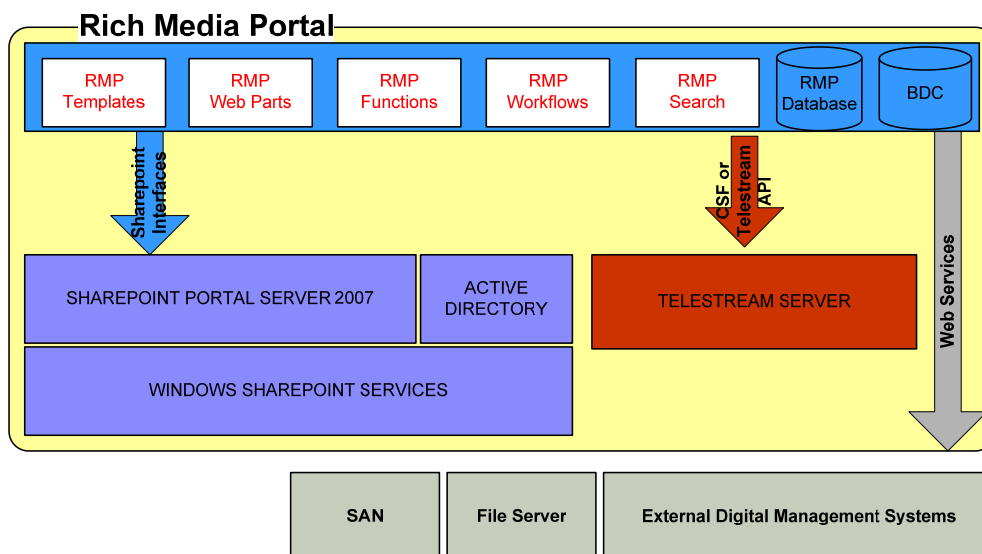
- Increase efficiency and collaboration with customers, suppliers and employees

- Quickly view and/or upload files in various formats in a central location

- Extends the efficiencies of Sharepoint Portal 2007 across your workflow and company

Companies that develop and distribute rich media typically work with multiple disparate systems. Employees may utilize a Portal for secure information sharing, document management, calendaring and federated search, while their rich media files either live on their desktops, network filing systems or in a separate application. Porteck has solved this issue with the introduction of the Rich Media Portal ("RMP").

The RMP integrates the rich media management features of a Digital Asset Management system with the security, collaboration and document management features of a Portal. Built on top of Microsoft's SharePoint Portal 2007, the RMP combines the best features of a Portal and a DAM, and integrates with Telestream's market-leading FlipFactory software for transcoding and metadata capture.

The RMP is integrated with Telestream's FlipFactory via a CSF connector; all digital asset transformation features use the FlipFactory software to convert files from one format to the other.

Providing a more efficient workflow

When accessing and sharing rich media, whether within a large organization or with outside vendors and partners, it is imperative that users have access to a variety of file formats. The RMP leverages Telestream's FlipFactory to flip files within the Portal, allowing users to quickly view and/or upload files in various formats in a central location. Video transcoding is supported through the file conversion framework, utilizing Telestream's FlipFactory transcoding engine. The FlipFactory Conversion I-Piece supports conversions between many standard video formats such as DV, MPEG, AVI, and QuickTime, etc. Additionally, FlipFactory enables users to extract valuable metadata from the rich media files, which then may be viewed on an asset's homepage.

Why choose the combined solution

Porteck's Rich Media Portal (RMP) is the world's first SharePoint Portal for rich media management, enabling companies to easily manage, search and distribute their rich media files. By integrating the rich media management features of a Digital Asset Management system with the security and collaboration features of a Portal, the RMP utilizes existing tools and storage formats to automate media management and workflow, resulting in increased efficiencies. RMP's unique offering combined with FlipFactory's leading transcoding solution creates an efficient and secure way to share digital assets with customers, suppliers, and employees.

About Porteck

Porteck Corporation has been developing Portal based technology solutions for its clients since 2000. Porteck's expertise in Portals and Microsoft technologies has enabled our team to adapt the SharePoint Portal to the needs of the Media and Entertainment vertical. The result of this endeavor is the Rich Media Portal, or RMP, an application that enables companies to manage, search and distribute rich media files. The RMP: Where a Portal meets a DAM.

About Telestream & its products

Telestream products have set the standard with the world's leading media and entertainment companies, corporations, and government institutions for the encoding and delivery of digital media. From plug-in components to desktop craft encoding applications to scalable enterprise-class transcoding systems, Telestream's workflow solutions save users time, effort and money while increasing revenues. The company's Workgroup & Enterprise solutions and Flip4Mac digital media tools for the Mac streamline media workflows for content owners, creators, and distributors in any industry segment. Telestream and its team of video experts are located in Nevada City, California, USA and in Stockholm, Sweden.

Telestream offers a range of FlipFactory models and options to fit a variety of workflow needs. With automated folder monitoring, comprehensive professional video/audio format support for virtually all leading edit systems, video servers, SANs, streaming and distribution servers, FlipFactory offers high volume encoding and delivery with unparalleled workflow automation.