



TELESTREAM

NEWS RELEASE
For immediate release

Telestream Adds Support for Akamai to Wirecast Live Streaming Software

Now available, Wirecast 3.5.3 enables Flash media streaming through Akamai content distribution network

Nevada City, Calif., August 18, 2009 – In an effort to offer more choices for [live video streaming](#), Telestream today announced release of Wirecast™ 3.5.3 webcast software. Wirecast is a live video production tool that allows users to easily create real-time and on-demand broadcasts for the web. Version 3.5.3 adds Flash® media streaming through Akamai, a leading content distribution network (CDN).

“Customer response has been overwhelming to the recent support in Wirecast for Flash streaming,” said Barbara DeHart, VP of Marketing at Telestream. “We are pleased to extend this support to include Flash streaming through Akamai, giving users more choices for streaming their video broadcasts to audiences located anywhere in the world.”

Direct integration with Akamai provides access to this worldwide content delivery network directly from within the Wirecast user interface. Wirecast 3.5.3 adds streaming of the Flash web format using Akamai services. Earlier this year Telestream announced direct integration with Limelight Networks CDN, and streaming service providers Mogulus (now Livestream), Ustream and Justin.tv. Easy setup with these streaming service providers, allows anyone with a computer and an internet connection to easily and affordably share live experiences and build a global community.

In addition, Wirecast 3.5.3 now supports Adobe Flash Media Server user authentication, which adds a level of security when [streaming live](#) to the web.

Wirecast is TV studio production software for [web streaming](#) that is available for a fraction of the cost of traditional broadcast hardware equipment. Wirecast works just like a video switcher, controlling real-time switching between multiple live video cameras, while dynamically mixing in other source media, such as QuickTime movies, music, audio and slides. Features such as chroma key, 3D graphics, and built-in titles merge seamlessly with Wirecast's layering system, allowing users to easily create live and on-demand broadcasts for anyone who wants to stream to the web.

Developed for novices and professionals alike, Wirecast is useful for a broad range of users and business needs. These include broadcasting of live entertainment, press or sports events, university lectures, house of worship services, business presentations and more.

Wirecast 3.5.3 is now available as a free upgrade for existing customers, for a free trial and online purchase (\$449) at www.telestream.net. It is also available for purchase through a network of Telestream resellers and affiliates. Wirecast language support includes English, French, German, Italian, Dutch and Japanese. More information is available at www.telestream.net.

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About Telestream (www.telestream.net)

Telestream products make it possible to get video content to any audience regardless of how it is created, distributed or viewed. Throughout the entire digital media lifecycle, from capture to viewing, for consumers through high-end professionals, Telestream products include plug-in components, video capture devices, transcoding applications and fully-automated workflow systems. Telestream enables users in a broad range of business environments to leverage the value of their video content. Telestream corporate headquarters are located in Nevada City, California, and its video experts are located in France, Germany, Sweden, UK and US. The company is privately held.

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