



**TELESTREAM**

**IBC Stand 7.C19**

**NEWS RELEASE**

*For immediate release*

## **Telestream's Pipeline Speeds HD Capture for Croatia's Nova TV Reality Show**

*Croatia's first mobile HD production van utilizes Pipeline HD Dual with ToolsOnAir control software for multi-camera HD video capture into tapeless production workflow*

**Nevada City, Calif., September 10, 2009** – [Telestream](#) today announced that Nova TV, Croatia's first commercial nationwide television station, deployed four Pipeline™ HD Dual video capture systems for use in its state-of-the-art, tapeless HD-OB van. Now in operation, the OB van travels across Croatia recording *SuperTalent*, a daily reality show. Telestream's [Pipeline](#) was selected for its seamless integration with ToolsOnAir multi-camera production control software and for its fast direct-to-disk ingest into Nova TV's Apple-based production environment.

"Nova TV presented the perfect challenge for Pipeline – a need for robust, scalable HD capture that was well suited for a mobile truck environment," said Barbara DeHart, VP of Marketing at Telestream. "Pipeline met the challenge by providing fast, efficient capture of high-resolution content that was immediately available for editing. ToolsOnAir's integration with Pipeline provided the final step in a powerful multi-camera video capture system that fully utilizes Pipeline's speed and flexibility."

For Nova TV, LiveCut from [ToolsOnAir](#) connects all the elements in a multi-camera shoot. Under the control of LiveCut and ToolsOnAir's Just:in software, eight HD streams are simultaneously captured from the cameras into four Pipeline HD Dual systems for encoding to ProRes 422 (HQ), Apple's high-end HD editing format. Files are immediately delivered to a central server, where they are ready for instant access and editing by multiple Final Cut Pro workstations. The ability to edit media files while they are being captured enables quick project turnaround and completion.

"As the most innovative television station in Croatia, Nova TV continues to implement high-quality technology in its infrastructure," said Miljenko Logožar, Technical director of Nova TV. "Pipeline enabled us fast and efficient capturing of multiple HD camera feeds. An additional advantage is its easy operating system. Having immediate access to high-quality encoded files for editing is significant in TV production and speeds up the overall process."

Telestream's [Pipeline HD Dual](#) is a two-channel network-based video capture system that ingests video and audio from tape or live sources and encodes it in real time to multiple HD and SD formats, providing flexibility in multiformat, Mac and PC environments. Encoding format support includes ProRes 422 (HQ), DNxHD, DVCPRO HD, DV, IMX, MPEG-2 I-Frame and ProRes 422 and wrapper support includes QuickTime, MXF OP1a, XDCAM MXF OP1a, and Avid AAF+MXF OPAAtom. Pipeline also provides cross-platform compatibility for both Avid and Final Cut Pro workflows.

Pipeline HD Dual provides highly-efficient encoding of two channels of HD video in a single one-rack-unit box with low power consumption. This makes Pipeline ideal for areas where space and power are an issue, such as OB vans. Pipeline is also useful for multi-camera capture at remote sports events and remote on-site shoots.

“Telestream gave us the ability to develop a stable and reliable software interface for LiveCut,” said Gilbert Leb, VP of Sales and Marketing at ToolsOnAir. “Pipeline’s streamlined and energy-saving design allows us to offer a lightweight and compact solution for production trucks and vans.”

Pipeline HD Dual is being demonstrated at the International Broadcasters Convention (IBC) in Amsterdam, September 11-15 in Telestream stand 7.C19. LiveCut can be seen in action at ToolsOnAir stand 7.J47. Pipeline is available from Telestream’s worldwide network of direct sales and resale channels. More information is available at [www.telestream.net](http://www.telestream.net).

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**About Telestream** ([www.telestream.net](http://www.telestream.net))

Telestream products make it possible to get video content to any audience regardless of how it is created, distributed or viewed. Throughout the entire digital media lifecycle, from capture to viewing, for consumers through high-end professionals, Telestream products range from components and encoding applications to fully-automated workflow systems. Telestream enables users in a broad range of business environments to leverage the value of their video content. Telestream corporate headquarters are located in Nevada City, California, and its team of video experts is located in France, Germany, Sweden, UK and US.

**About ToolsOnAir** ([www.toolsonair.com](http://www.toolsonair.com))

ToolsOnAir provides affordable solutions for small and medium-sized TV broadcasters. Developed jointly by post-production supervisor Christof Halász and software maker ToolsOnAir, LiveCut has quickly gained reputation amongst producers of daily soaps, prerecorded multicamera productions and near-live events. With LiveCut’s tapeless multicamera workflow, footage is automatically tracklaid and ready for review & postproduction within seconds after the recording.

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