Telestream and Flowerfire Sponsor Episode Encoder, Wirecast and Sawmill Professional Training in Six U.S Cities

Free training sessions to cover video compression, live streaming production and log file analytics

Orlando, Florida - October 21, 2009 - Freeman Compression Inc. today announced that it will be providing Episode Encoder, Wirecast and Sawmill Professional Training in six U.S. cities from December 2009 through May 2010. The Episode Encoder and Wirecast portion of the training is sponsored by Telestream and the Sawmill Professional portion is sponsored by Flowerfire. The full day training sessions will take place in New York, Chicago, Cincinnati, Las Vegas, Atlanta and Orlando. Free instruction will be provided on video compression using Telestream Episode Encoder Pro, live streaming media production using Telestream Wirecast and log files analytics for streaming servers and other devices using Flowerfire Sawmill Professional.

The training sessions will be led by Derrick Freeman, Instructor and Video Streaming Consultant for Freeman Compression, Inc. Freeman provides instruction for Episode Encoder, Wirecast and Sawmill Professional classes at Freeman Compression Inc.

"Training is geared at familiarizing class attendees with the use of Episode Encoder, Wirecast and Sawmill Professional, along with helping them realize the powerful features found in each of these tools," said Derrick Freeman, Instructor. "These classes will be exciting because we'll get the chance to show students encoding techniques, how to set-up live streaming, and many of the endless possibilities when users analyze their log files."

The cost of the training is free, but a registration fee of \$25 will be required for each attendee. A schedule of dates, times and locations is available at www.freemancompression.com/html/trainingevents.html. Those who would like to register or receive more information can contact Freeman Compression Inc. at 407.477.5837 or send email to info@freemancompression.com.

About Flowerfire, Inc.

Flowerfire, Inc., founded in 1996 and based in Santa Cruz, California, is a software company which provides log analysis and reporting solutions. Flowerfire's primary product is Sawmill, a universal log analysis tool which can analyze and generate reports from over 800 log formats, including log files from all popular web servers, media servers, security applications, mail servers, spam filters, firewalls, proxies, gateways, and FTP servers. In addition to Sawmill, Flowerfire also provides consulting services for log analysis and reporting solutions. Flowerfire is privately held, family-friendly, and employee owned and controlled. (www.sawmill.net)

About Telestream

Telestream products make it possible to get video content to any audience regardless of how it is created, distributed or viewed. Throughout the entire digital media lifecycle, from capture to viewing, for consumers through high-end professionals, Telestream products include components, cross-platform encoding and live video streaming applications, plus fully-automated workflow systems. Telestream enables users in a broad range of business environments to leverage the value of their video content. Telestream corporate headquarters are

located in Nevada City, California, and its team of video experts is located in France, Germany, Sweden, UK and US. (www.telestream.net)

About Freeman Compression Inc.

Located in Orlando, Florida Freeman Compression Inc. provides consulting for video streaming and compression. The company also offers video streaming training and compression training. The classes provided are: 1-Day Wowza Media Server Pro, 1-Day Episode Pro, 1-Day Wirecast, 1-Day Sawmill Professional and 2-Day Video Streaming and Compression. (www.freemancompression.com)



Atlanta, Georgia - Dec. 11, 2009 Courtyard Atlanta Airport North/Virginia Avenue

> **Orlando, Florida - Jan. 22, 2010** Holiday Inn Express - Lake Buena Vista

Cincinnati, Ohio - February 19, 2010 Courtyard Cincinnati Covington

Chicago, Illinois - March 19, 2010 Courtyard Chicago Downtown/River North

Las Vegas, Nevada - April 10, 2010 Courtyard Las Vegas Convention Center

New York, New York- May 21, 2010 Courtyard New York LaGuardia Airport