



TELESTREAM

NEWS RELEASE

For immediate release

Telestream Announces New Release for Pipeline Video Capture Systems

Playout of HD and SD content simplifies creation of spot reels, review and approvals; EDL import saves time and effort for Mac and PC users in video production environments

Nevada City, Calif., January 19, 2010 – [Telestream](#) today announced a new release for its award-winning Pipeline video capture systems. Already recognized for its innovative network-based approach to capturing high-definition (HD) and standard-definition (SD) video from tape or live-sources, [Pipeline V2.4](#) adds the ability to frame accurately print HD or SD video back to tape. Additional new features include EDL import and time-code-break-triggered capture mode. These new V2.4 features save time and effort for content creators in Mac OS X and PC video production environments.

“This release continues to extend the power of Pipeline beyond simple video capture,” said Barbara DeHart, VP of Marketing at Telestream. “Telestream understands the vital importance of quickly and efficiently moving video between tape and file-based workflows. Already useful for video ingest in live, post-production and archiving workflows, Pipeline 2.4 adds the important final link of playing content back out to tape.”

Telestream changed the game in [video capture](#) with Pipeline. These hardware encoders sit on the network where anyone can access them, providing freedom from the hassles and limitations of video capture card solutions on dedicated workstations. Real-time, user-selectable encoding to multiple SD and HD formats – DV, IMX, MPEG-2 I-frame, ProRes 422 SD, plus DNxHD, ProRes 422 HQ and DVCPRO HD – provides flexibility in multiformat editing environments.

The addition of print-to-tape playout of HD or SD content in Pipeline 2.4 is especially useful for the creation of spot reels and review-and-approval tapes. Import of the common GVG4 EDL format in Pipeline 2.4 saves time and effort by allowing Mac and PC users to import an edit decision list from Final Cut Pro, Avid, and other editing systems into Pipeline.

Already available for PC users, Version 2.4 adds time-code-break-triggered capture mode for Mac OS X users. This feature is particularly useful in the production of reality shows where vast quantities of content are captured onto videotape from multiple cameras. By using Pipeline in conjunction with Telestream’s FlipFactory transcoding software, low-resolution proxy files are created for edit decisions. Pipeline then creates only the required high-resolution clips needed for final production. This workflow saves users time and money by eliminating the need to import and store large quantities of unneeded high-resolution footage.

Pipeline is the recipient of Broadcast Engineering’s 2009 Pick Hit Award, TVB Europe’s Best of IBC 2008 Editors’ Award, and Videography’s 2007 Vidy Award.

Pipeline 2.4 is now available as a free software update. Pipeline systems are available for purchase from Telestream’s direct sales and worldwide resale channels. More information is available at www.telestream.net

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About Telestream (www.telestream.net)

Telestream products make it possible to get video content to any audience regardless of how it is created, distributed or viewed. Throughout the entire digital media lifecycle, from capture to viewing, for consumers through high-end professionals, Telestream products include cross-platform encoding and live video streaming applications, video capture devices, and fully-automated, enterprise-class video workflow systems. Telestream enables users in a broad range of business environments to leverage the value of their video content. Telestream corporate headquarters are located in Nevada City, California, and its team of video experts is located in the US and Europe. The company is privately held.

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