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PRESS RELEASE

For immediate release

Telestream Expands Management Team to Drive Corporate Momentum

Company growth and commitment to unparalleled customer service spur organizational changes

Nevada City, Calif., September 10, 2010 – Telestream, the leading provider of digital media tools and workflow solutions, today announced the expansion of its senior management team to address significant corporate growth, integration of the Anystream acquisition, and a continued deep commitment to provide superior customer service and support. Kevin McCartney joins Telestream's executive staff as vice president of Agility business; Anna Greco was promoted to vice president of client services, enterprise products; and John Pallett was promoted to director of product marketing, enterprise products.

"The acquisition of Anystream, along with our history of aggressive growth, requires us to expand our management team to support a larger company, more products and deliver on our continued commitment to provide superior customer service to our customers," said Dan Castles, CEO at Telestream.

As a result of the recent Anystream acquisition, Kevin McCartney joins Telestream's executive team as vice president of Agility business. In this position, McCartney will oversee Telestream's new East Coast U.S. operations and play a key role in integrating the Anystream staff and products into the Telestream structure. McCartney brings over 18 years of key account sales and sales leadership experience in enterprise software and hardware solutions to Telestream, primarily focused in the media and entertainment industries. His background includes a proven track record in building, leading, and growing global sales teams, focused on consultative and strategic sales programs, as well as developing new key markets.

With the continued growth of Telestream's business, the company is increasing its strategic focus on enterprise services worldwide. With the recent promotion, Anna Greco joins the executive team as vice president of client services for Telestream's enterprise products. In addition to leading Telestream's worldwide services, Greco will oversee the integration and deployment of Telestream's next-generation video transcoding and workflow management solutions. Greco's new position will further Telestream's true consultancy approach to customer relationships by continuing to create a unique link between customers, support and engineering teams, resulting in high-quality products and more targeted services. Prior to her new position, Greco lead Telestream's enterprise product marketing and business development organization. Greco has over 20 years of engineering and marketing experience in the media industry.

With Greco taking on the new role of vice president client services, John Pallett replaces Greco as director of product marketing for Telestream's enterprise products. Prior to this position, Pallett was responsible for managing Telestream's Vantage and FlipFactory products. Pallett has more than 12 years of experience developing and managing computer graphics and digital media software applications for entertainment and 3D design applications.

Telestream holds a dominant position in the file-based video transcoding and workflow management market. These management changes coupled with aggressive product development and corporate growth will help to propel Telestream to a leading position in the live transcoding market.

More information about Telestream and its products is available at www.telestream.net.

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About Telestream (www.telestream.net)

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies such as CBS, BBC, CNN, FOX, CBC, Comcast, Direct TV, Time Warner, MTV, Discovery, and Lifetime, as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. These companies choose to work with Telestream as they know they will get a trusted and highly skilled technical partner. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; playout, delivery, and live streaming; as well as management and automation of the entire workflow. The company also partners closely with the industry's leading digital media companies across the entire digital media lifecycle, from consumer to enterprise. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information on Telestream, please visit www.telestream.net.

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