



PRESS RELEASE
For Immediate Release

Telestream Builds High Definition Instant Replay System for NASCAR Race Officials

Pipeline video capture and new Replay multichannel video player enable instant race analysis

Nevada City, Calif., December 12, 2011 – [Telestream®](#), the leading provider of video transcoding and workflow automation systems, today announced that it has created a new High Definition (HD) [instant replay system](#) for [NASCAR](#) race control officials. Developed for the start of the 2012 racing season, Telestream's new Replay™ multichannel video player combines with its [Pipeline™](#) HD video capture system to provide instant capture and display of 18 high definition 720p camera feeds. This allows race officials to instantly see detailed information to make rapid decisions about on-track aspects of the race.

"The NASCAR race environment presented the perfect challenge for Telestream to provide high-quality video capture and instant synchronous playback in a time-critical situation," said Barbara DeHart, Vice President of Marketing at Telestream. "Together, Pipeline and Replay provide NASCAR or any sports organization with a cost-effective, easy-to-use system for instant event review and analysis."

"The instant replay system that Telestream will be providing NASCAR next season will enable our officials to perform their jobs in an even more efficient and time-sensitive manner," said Robin Pemberton, NASCAR Vice President of Competition. "Having instant access to that many camera angles featuring such high quality video will be a terrific addition to our race weekends."

Telestream's Pipeline HD [video capture system](#) simultaneously acquires multiple camera feeds in high-quality Apple ProRes 720p as well as other HD and SD formats. Video feeds are delivered to shared storage where they are available for immediate playback, editing during capture, or transcoding to other file formats.

Telestream's Replay multichannel video player provides instant, synchronous multichannel playback of multiple HD camera feeds for simultaneous review and analysis of incidents from different camera angles. The player also allows officials to easily locate any camera and scrub forward or backward through any portion of the event video.

Highlights of the Pipeline video capture and Replay system developed for NASCAR include:

- Simultaneous capture of 18 HD 720p camera feeds in Apple Pro Res format
- Ability for officials to view on-track incidents through synchronized multiple camera angle displays, including time-stamped track status metadata – in real time or on-demand
- Ability to seamlessly scrub video forward or backward for instant analysis
- Ability to jump between past and current sequential camera angle clips
- Ability to create tabbed pages such as *Start/Finish*, *Pits*, *Turn 1*, etc. to view video
- Ability to instantly go full-screen on one or more selected camera angles
- A timeline which displays event information over the entire duration of the event

Telestream is demonstrating Pipeline and the new instant Replay system at Sports Video Group's [League Technology Summit](#) in New York City this week. For more information about Telestream and its products, visit: <http://www.telestream.net>.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

Press contact

Janet Swift
+1 530-470-1328
janet_swift@telestream.net

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Telestream HD instant replay system developed for NASCAR race control officials utilizes Pipeline HD video capture and new Replay multichannel video player to enable instant race analysis