Remote Digital Media Uses Telestream Pipeline to Record Bruce Springsteen Live at the Apollo Concert

LiveEdit powered by Telestream Pipeline enables tapeless video capture and quick turnaround editing

Nevada City, Calif., April 5, 2012 – Telestream®, the leading provider of video transcoding and workflow solutions, today announced that its Pipeline™ network video capture system enabled fast turnaround editing for the "Bruce Springsteen Live at the Apollo" Concert in New York City on March 9. Pipeline was used by Remote Digital Media to power its LiveEdit™ system, providing real-time recording of multiple camera feeds and encoding to Avid DNxHD format.

"The Avid editors had never before had access to their media this quickly," said Sandor Bondorowsky, principal at Remote Digital Media. "Pipeline allowed us to capture and encode the video on external drives which were delivered to the edit bay, ready for immediate editing – no waiting for ingest and no transfer time."

Remote Digital Media (RDM) is a remote video production company that provides state-of-the-art services for television production clients. Pete's Big TV, the tour video package supplier, reached out to RDM to provide the quick turnaround Avid editing solution. RDM's LiveEdit solution, powered by Pipeline captured eleven camera feeds and a line cut directly into external RAID5 drives in Avid DNxHD 145 high-definition format for immediate delivery to the editors. Since Pipeline is network based, RDM also uses it for real-time editing, enabling multiple editors to simultaneously access the video and begin editing while it is being captured.

"This workflow demanded capture from multiple live feeds direct to DNxHD which is exactly what Pipeline was designed to do," said Barbara DeHart, VP of marketing at Telestream. "The ability to receive the content in the required format allowed the editors to begin editing immediately, saving a significant amount of time."

Bruce Springsteen Live at the Apollo is the latest in a series of live productions using LiveEdit powered by Pipeline. Over the past year the combined solution has been used for:

- VEVO/Nike coverage of the 2012 South by Southwest (SXSW) Music and Film Festival
- IFC coverage of the 2011 SXSW Music and Film Festival
- Fuse TV's seven-episode production of Cee Lo Green's show "Talking with Strangers"
- "Mark Twain Prize" at the Kennedy Center in Washington DC for PBS-station, WETA
- "Soul Train Awards" for BET in Atlanta
- WorldWide Day of Play for Alex Colleti Productions and Nickelodeon in Washington DC

In addition, at the end of this month, LiveEdit and Pipeline will be used to record the Comedy Awards for Comedy Central.

LiveEdit and Pipeline will be featured at the NAB Show April 16-19 in Las Vegas in Studio Network Solutions booth SL13207, and Pipeline will be demonstrated in Telestream booth SL1405. For more information about Telestream and Pipeline, visit http://www.telestream.net. For more information about LiveEdit, visit http://www.remotedigitalmedia.com.

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About Telestream
Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; playout, delivery, and live streaming; as well as management and automation of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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