Telestream

Telestream Brings x264 and Direct Autodesk Integration to Episode Encoders

Episode 6.3 to include native x264 codec support, deep system integration with Autodesk finishing systems and direct export from Adobe Premiere Pro

Las Vegas, the NAB Show™, April 16, 2012 – Telestream®, the leading provider of video transcoding and workflow solutions, today announced major Episode 6.3 product enhancements being demonstrated at this week's National Association of Broadcasters (NAB) Show in Las Vegas. Support for the x264 video codec brings higher-quality H.264 encoding to all Episode software products. In addition, Telestream makes it easier for post-production companies, artists and operators to access Episode's extensive range of high-quality encoding capabilities by providing direct integration with Autodesk finishing systems, such as Smoke and Flame. Direct export from Adobe Premiere Pro provides access to Episode's vast range of formats and enables centralization of encoding functions.

"Episode is well suited for post-production environments with its high-quality format support and ability to easily create file-based deliverables, including distribution and mezzanine formats, as well as digital masters," said Barbara DeHart, vice president of marketing at Telestream.

Telestream continues Episode's tradition of high-quality encoding by bringing the x264 codec to all Episode users. x264 is widely recognized in the industry for producing the best H.264 video quality.

Deep system integration with Autodesk makes Episode the only encoder in its class to enable browsing, monitoring and transcoding directly from the Autodesk Stone file system. Direct integration makes it easier for Autodesk users to access the powerful, scalable encoding capabilities of Episode products.
Direct export from the Adobe Premiere Pro timeline will greatly benefit Adobe Creative Suite users by providing easy access to Episode encoding functions. For creative facilities, Episode provides an easy way to offload encoding tasks to other systems or to centralize functions on an encoding cluster – and freeing up production systems to do what they do best.

Episode® provides the highest-quality video transcoding in its class for the entire digital post-production workflow, from camera to delivery, with remarkable speed, powerful controls and cross-platform scalability at an affordable price. Best-in-class video processing, 10-bit encoding, and fine-tuning compression combine to maintain pristine picture quality throughout the production process. Optimized codecs, multi-thread processing, parallel and distributed encoding enable ultra-fast encoding speeds. Collaboration and clustering are at the core of Episode's design, allowing users to easily join Mac and PC computers together to share encoding work among workstations.

Telestream invites the post-production community to see Episode 6.3 at the NAB Show in Telestream booth SL1405. For more information about Telestream and Episode, visit http://www.telestream.net.

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; playout, delivery, and live streaming; as well as management and automation of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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