



PRESS RELEASE
For Immediate Release

Telestream Expands European Operations to Support Business Growth

Company strengthens its position in Europe with the forming of Telestream GmbH in Bonn, Germany

Nevada City, Calif., April 25, 2012 – Telestream, the leading provider of video transcoding and workflow solutions, today announced the forming of Telestream GmbH, a fully-owned subsidiary of Telestream, Inc., on April 11 to support long-term business growth in Europe. The expanded operations provide European-based technical support services, managed by Michael Wambach, for Telestream's enterprise-class video capture, transcoding, workflow automation and management products. Telestream products are used by many of the world's largest media and entertainment companies and broadband service providers.

"This expansion underscores our commitment to provide exceptional customer service to our European customers and resellers," said Anna Greco, VP of Client Services for Telestream. "With the increase in the number of systems being deployed across Europe, this expansion gives us the opportunity to develop closer relationships with our resellers and customers."

Telestream Vantage, FlipFactory, Agility 2G, Episode and Pipeline products will be supported by the new subsidiary. Wambach and his team of engineers come to Telestream GmbH from Cross Atlantic Medien GmbH which has served as Telestream's European-based technical support services organization since 2003. The technical support team provides the special skills and knowledge to assist Telestream's network of authorized resellers, who will continue to provide first-line support to Telestream customers.

For more information about Telestream and its products, visit www.telestream.net.

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Trademarked company and product names are the property of their respective companies

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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