

Telestream Episode 6.3 Video Encoding Software Now Available

Native x264 codec support for high-quality H.264 video encoding and deep system integration with Autodesk editing and finishing software among major new features

Nevada City, Calif., June 21, 2012 – <u>Telestream</u>[®], the leading provider of video transcoding and workflow solutions, today announced availability of Episode 6.3 video encoding software. Support for the x264 video codec brings higher-quality H.264 encoding to all Episode software products. In addition, Telestream makes it easier for post-production companies, artists and editors to access Episode's extensive range of high-quality encoding capabilities by providing direct integration with Autodesk editing and finishing software, such as Smoke and Flame.

"With this release, Episode continues to add value in post-production environments with its high-quality format support and ability to easily create file-based deliverables, including distribution and mezzanine formats, as well as digital masters," said <u>Barbara DeHart</u>, vice president of marketing at Telestream.

The x264 codec is widely recognized in the industry for producing the best H.264 video quality. With the addition of this codec, Telestream continues the tradition of bringing high-quality <u>video encoding</u> to all Episode users.

Deep system integration with Smoke and Flame makes Episode the only encoder in its class to enable browsing, monitoring and transcoding directly from the Autodesk software. Direct integration makes it easier for Smoke and Flame users to access the powerful, scalable encoding capabilities of Episode products. For creative facilities, Episode allows editors and artists to easily offload encoding tasks to other systems or to centralize functions on an encoding cluster.

<u>Episode</u>[®] provides the highest-quality video transcoding in its class for the entire digital post-production workflow, from camera to delivery, with remarkable speed, powerful controls and cross-platform scalability at an affordable price. Best-in-class video processing, 10-bit encoding, and fine-tuning compression combine to maintain pristine picture quality throughout the production process. Optimized codecs, multi-thread processing, parallel and distributed encoding enable ultra-fast encoding speeds. Collaboration and clustering are at the core of Episode's design, allowing users to easily join Mac and PC computers together to share encoding work among workstations.

For more information about Telestream and Episode, or to download a trial version of Episode 6.3, visit <u>http://www.telestream.net</u>.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a

broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including <u>video capture</u> and ingest; live and on-demand <u>encoding</u> and <u>transcoding</u>; playout, delivery, and <u>live streaming</u>; as well as management and automation of the entire <u>workflow</u>. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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