



**PRESS RELEASE**  
*For Immediate Release*

## **Telestream Participates in Google I/O Developer Sandbox**

**Nevada City, Calif., June 27, 2012** - [Telestream®](#), the leading provider of digital media tools and workflow solutions, today announced that it was selected to participate in the Google I/O Developer Sandbox being held this week in San Francisco. [Google I/O](#) is focused on the tech world's latest web, mobile and social breakthroughs and brings together thousands of developers who are turning them into tomorrow's startups. Telestream is demonstrating, [Wirecast](#) for YouTube™, a live video production and streaming product which was developed specifically for Google YouTube partners. In addition, Telestream Episode media encoding software and ScreenFlow screencasting software is being presented.

"We are honored to have been selected from among numerous nominations to participate in the prestigious Google I/O event," said Barbara DeHart, vice president of marketing at Telestream. "We worked closely with YouTube to develop a simple yet powerful user experience designed specifically for its partners, and we look forward to sharing our technology with other developers."

The Google I/O Developer Sandbox is a demo area where a wide range of developers who have built applications based on Google technologies and products are featured. Representing large and small companies, individual developers, and a diverse collection of apps, developers are participating in the Sandbox to demonstrate their applications, answer questions, and exchange ideas.

Wirecast for YouTube™ is a software application for Mac and Windows that allows users to produce and stream professional-looking live events from a desktop or laptop computer directly to YouTube. Events can include streaming live concerts, entertainment and internet shows, or broadcasting news and sports. Wirecast for YouTube™ allows users to capture and switch between multiple video sources, add images, titles and transitions, stream live and save their productions to disk for on-demand viewing. The software also includes Blackmagic capture card support, advanced audio controls, and localization in ten languages.

[Google I/O](#) takes place at San Francisco's Moscone Center June 27-29, 2012. For more information about Telestream and Wirecast, visit <http://www.telestream.net>.

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### **About Telestream**

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire

digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit [www.telestream.net](http://www.telestream.net).

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