

PRESS RELEASE

For Immediate Release

Telestream Releases Wirecast 4.2 Live Streaming Production Software

Now available, Wirecast 4.2 offers direct source input for Skype and Google Hangouts; adds capture support for Matrox VS4, AJA, and more Blackmagic devices, plus new features for video gamers

Nevada City, Calif., September 20, 2012 – <u>Telestream</u>[®], the leading provider of digital media tools and workflow solutions, today announced the release of Wirecast[®] 4.2 live streaming production software. Following an <u>announcement</u> earlier this month, this release brings powerful new features to current users, while extending Wirecast's reach to a growing number of online videographers and gamers.

A new virtual camera output feature allows Wirecast for Windows to be picked up by any device or software that takes a camera source, such as Skype and Google Hangouts. Wirecast 4.2 now supports more video capture devices, including integration with the Matrox[®] VS4[™] multi-channel video capture card, Blackmagic Thunderbolt-based Intensity Extreme and UltraStudio 3D devices, plus the AJA Io XT device and AJA Kona LHi capture card.

"The new virtual camera output feature in Wirecast 4.2 is an extremely beneficial feature for all internet broadcasters, offering lots of flexibility in sending video output to other applications like Skype," said Andrew Zarian, CEO of Guys from Queens Inc. and co-founder of the International Association of Internet Broadcasters.

New <u>Wirecast</u> features now available for video gamers include custom canvas sizes and support for the AVerMedia Game Broadcaster HD card, enabling game capture up to 1080p. Quality and performance gain a boost with an update to Flash libraries. In addition, support for OS X Mountain Lion is now available.

"We are excited to extend Wirecast to a growing number of users with new features that address the needs of video gamers and people who are communicating through Skype and Google Hangouts," said Barbara DeHart, vice president of marketing at Telestream. "Wirecast provides a cost-effective solution for the creation and streaming of professional-quality live video productions to all types of online audiences."

Wirecast is the only cross-platform, all-in-one <u>live streaming production software</u> that enables capture, live production, and encoding of live streams for broadcast to multiple servers and platforms simultaneously. Wirecast is ideal for streaming or recording live internet shows, broadcasting breaking news and sports, streaming live concerts, transmitting church services, corporate meetings, lectures and more.

More information, a free trial, and online purchase are available at www.telestream.net/wirecast.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; playout, delivery, and live streaming; as well as management and automation of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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