Telestream and XOS Digital Bring Dynamic Scoreboards to Live Web Broadcasts

Integration of XOS scoreboard technology and Wirecast Pro for Windows live streaming production software provides affordable live video webcasting solution for sports broadcasters

Nevada City, Calif., December 10, 2012 – Telestream®, the leading provider of digital media tools and workflow solutions and XOS Digital, Inc., the industry leader of sports video technology for collegiate and professional athletic organizations, jointly announced the integration of XOS ThunderCloud LiveScore Service with Wirecast® Pro for Windows live video production and streaming software. The integrated technology allows sports teams and broadcasters to automatically display real-time, detailed scoreboard data. The joint solution will debut and showcase at Sports Video Group's League Technology Summit which takes place Dec. 10-11 in New York City.

"Integration between our products saves steps for sports broadcasters by automatically capturing scoreboard feeds directly into Wirecast Pro for display in customized scoreboard templates," said Barbara DeHart, vice president of marketing at Telestream. "Thundercloud dynamic scoreboards are a perfect fit with Wirecast Pro for Windows, bringing affordable live sports video production to teams at any level."

Telestream Wirecast Pro live streaming production software allows users to mix an unlimited number of pre-recorded video clips, titles, and graphics with live video sources. Dynamic scoreboard information, transitions, titles, composite templates, 3D images, virtual sets and chroma key are all available to give live video productions professional polish. Users can easily set up Wirecast Pro with leading streaming platforms and CDNs – such as YouTube, Ustream, and Twitch – and simultaneously stream to multiple destinations in a choice of resolutions and bandwidths.

"This exciting partnership merges real-time data and graphics with live video for fans to access on web, mobile and tablet platforms," said Chris McCleary, CEO, XOS Digital. "The ThunderCloud LiveScore Service and Wirecast Pro provide a user experience equal to broadcast-quality production."

Thundercloud technology supports scoreboard vendors across nearly 20 different sports. Data includes elements such as game clock, countdown clock, down, distance, field position, fouls, penalties, shot clock, inning, runs, hits, outs, strikes and balls, and is updated every one-tenth of a second.

For more information on Wirecast Pro for Windows and to download a free trial, visit www.telestream.net/wirecast. For more information on XOS ThunderCloud LiveScore Service, visit www.xosdigital.com. For more information on SVG's League Technology Summit, visit http://sportsvideo.org/main/lts2012/.

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About Telestream
Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; playout, delivery, and live streaming; as well as management and automation of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

About XOS Digital, Incorporated:
Founded in 1999, XOS Digital serves more than 300 sports organizations with advanced technology enabled solutions that improve team performance and capture, preserve and create enhanced value for their digital media assets. The ever-expanding portfolio of products and services including the XOS Thunder™ HD Coaching Platform, XOS Xchange™, XOS PlayerOnDemand™, XOS Digital Licensing Portal™, XOS Vault™ digital asset management system and the XOS Digital Sports Network™ reflect the XOS Digital commitment to continuing innovation. For more information, visit www.xosdigital.com.

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