



**PRESS RELEASE**  
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## **Episode Pro Brings Powerful Video Transcoding to axle 2012 Media Management**

*Integration offers easy access to a vast range of media formats and powerful encoding functions; joint solution brings radically simple, affordable, multiformat media encoding and management to creative professionals*

**Nevada City, Calif., December 10, 2012** - [Telestream®](#), the leading provider of digital media tools and workflow solutions, today announced an expanded partnership and tighter integration with axle Video's next-generation axle 2012 media management system for creative professionals. Utilizing Telestream's freely-available, easy-to-use API, axle 2012 integration now provides direct access to Episode Pro's format-rich [video encoding software](#) directly from within the axle user interface. Telestream and [axle Video](#) offer simple and affordable multiformat media encoding and management tools for small to mid-sized production teams.

"Direct integration provides axle users with easy access to Episode's vast range of file formats and enables centralization of powerful encoding functions," said [Barbara DeHart](#), vice president of marketing at Telestream. "We are thrilled to expand our partnership with axle Video and to offer its users the encoding flexibility and scalability they need in today's multiformat production environments."

[Episode®](#) Pro software provides the highest-quality video and audio transcoding in its class for the entire digital post-production workflow, from camera to delivery, with remarkable speed, powerful controls and cross-platform scalability. Collaboration and clustering are at the core of Episode Pro's design, allowing users to easily join Mac and PC computers together to share encoding work among workstations.

[Axle 2012](#) allows up to 10 Episode Pro software systems, each running on a multi-core processor, to be connected to a single axle media management system. This enables the fastest possible processing of high-res media into proxies – up to 20x real-time speed. This level of throughput enables axle 2012 to better support documentary, sports, and other high-volume media workflows. The integration also offers axle users easy access to Episode Pro's encoding presets for a wide range of finishing formats, including Apple ProRes, Avid DNxHD, and much more.

"The sheer breadth of formats supported by Episode Pro, as well as the ability to scale transcode throughput by adding low-cost Mac mini systems running the software, make Telestream an ideal partner for axle as we continue to bring radical simplicity to media management," said Sam Bogoch, CEO of axle Video. "We're delighted to be working with Telestream and offering this combination to our customers."

Axle has received wide acclaim, including a Best of IBC award, for its browser-based, radically simple approach to media management. The company's affordable software runs on a Mac mini appliance connected to nearly any storage and provides the ability to search, review and annotate material from iPads, PCs and Macs anywhere in the world. A new distribution partnership allows axle Video to distribute Episode Pro software licenses in conjunction with axle's media management software.

**Price and Availability**

Episode Pro is priced at \$995 and is available for free trial or purchase from Telestream or axle Video. Axle 2012 is priced at \$1295 per 5 users for the software. axle Video and its dealers offer Episode Pro in conjunction with axle 2012. For more information about Episode Pro, visit <http://www.telestream.net>. For more information about axle Video, visit <http://www.axlevideo.com>.

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**About Telestream**

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit [www.telestream.net](http://www.telestream.net).

**Press contact for Telestream**

Janet Swift  
+1 530-470-1328  
[janet\\_swift@telestream.net](mailto:janet_swift@telestream.net)  
Telestream [RSS Feeds](#)