



PRESS RELEASE
For Immediate Release

Mobeon Selects Telestream and Matrox to Live Stream World Latin Dance Cup Finals

Telestream Wirecast Pro / Matrox VS4 solution enables multi-camera ISO recording and delivers professional, broadcast-quality live streaming production solution at an affordable price

Nevada City, Calif. and Montreal, Canada, December 13, 2012 – [Telestream](#)[®], a leading provider of digital media tools and workflow solutions, and [Matrox](#)[®] Video Products Group today announced that [Mobeon](#) has selected Wirecast Pro[®] and Matrox VS4[™] to live stream the World Latin Dance Cup finals to millions of online viewers. The [3rd Annual World Latin Dance Cup](#) Competition Finals hosts dancers from all over the world who are gathering in Miami, Florida December 13-15.

“With Wirecast Pro and Matrox VS4 I was up and running in less than 15 minutes with a professional multi-camera live streaming system that was easy to install and use with off-the-shelf equipment,” said Mark Alamares, CEO at Mobeon. “The beauty of the system is that I can use pro camera gear and switch between multiple sources, add transitions and effects, record a high-quality stream direct to disk for on-demand viewing, as well as ISO record all the original camera feeds for a post-event documentary. Wirecast Pro and VS4 surpassed our expectations, delivering excellent results at a fraction of the cost of the competition without sacrificing quality.”

Last month Telestream and Matrox announced turnkey live video streaming solutions based on Wirecast Pro for Windows live streaming production software and the Matrox VS4 four-channel video capture card available from [Certified System Builders](#) starting under \$5000. Systems of comparable quality and value were not available at this price point prior to these turnkey offerings. The turnkey solutions bring affordable, high-quality, multi-camera live video production and broadcasting capabilities to sports groups, churches, schools, corporations, and other live event producers.

“Mobeon has a long history of delivering webcasts with the high production values of broadcast television,” said Wayne Andrews, product manager at Matrox. “Their adoption of the Wirecast/Matrox solution validates our vision of giving live event producers high-end content creation tools that are easy-to-use and affordably priced.”

“We are pleased that Mobeon chose our joint solution to live stream this prestigious event,” said Filippa Hasselstrom, Wirecast product manager at Telestream. “This affirms our approach to offer a complete solution that provides flexibility and high-quality production capabilities.”

Mobeon was selected to stream the World Latin Dance Cup this year because of its experience in live video productions and its success streaming last year’s event for Albert Torres Productions. With over 20 years of experience developing, producing and marketing digital content, [Mobeon](#) is a boutique new media consultancy, as well as a full service broadcast and production studio. The company develops film/video, interactive, and internet content catering to the advertising, new media, corporate and entertainment sector.

To view live streams from the 3rd Annual World Latin Dance Cup 2012 Competition produced by Mobeon, visit <https://www.facebook.com/WorldLatinDanceCup>. For more information about how to purchase the turnkey Telestream/Matrox solution, visit <http://www.telestream.net/wirecast/matrox-vs4.htm>. For more information about Telestream and Wirecast Pro, visit <http://www.telestream.net>. For more information about Matrox and VS4, visit <http://www.matrox.com/video>.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

About Matrox

Matrox Video Products Group is a technology and market leader in the field of HD and SD digital video hardware and software for accelerated H.264 encoding, realtime editing, audio/video input/output, streaming, A/V signal conversion, capture/playout servers, channel-in-a box systems, and CGs. Matrox's Emmy award-winning technology powers a full range of multi-screen content creation and delivery platforms used by broadcasters, telcos, cable operators, post-production facilities, videographers, and A/V professionals worldwide. Founded in 1976, Matrox is a privately held company headquartered in Montreal, Canada. For more information visit www.matrox.com/video.

Matrox is a registered trademark and Matrox VS4 is a trademark of Matrox Electronic Systems Ltd. Telestream and Wirecast are registered trademarks of Telestream, Inc. All other trademarks are the property of their respective owners and are hereby acknowledged.

Press contact for Telestream

Janet Swift
+1 530-470-1328
janet_swift@telestream.net

Press contact for Matrox:

Janet Matey
+1 514-822-6037
janet.matey@matrox.com

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