



PRESS RELEASE
For Immediate Release

University of Notre Dame Selects Telestream for Fighting Irish Game Highlights

Telestream Pipeline network video capture and Vantage transcoding and workflow solutions enable University of Notre Dame's Fighting Irish Digital Media (FIDM) to speed game highlights to YouTube

Nevada City, Calif., January 3, 2013 – [Telestream](#)[®], the leading provider of digital media tools and workflow solutions, today announced that Notre Dame's Fighting Irish Digital Media (FIDM)—a [new fully digital production and post facility](#) on the University's South Bend, Indiana campus—has selected Telestream products for a faster, more efficient video workflow. Telestream's Pipeline HD network video capture and Vantage Transcode Pro workflow solution help accelerate and streamline the creation of game highlights and other video clips that Fighting Irish sports fans can view on the University's Notre Dame Athletics [YouTube channel](#) and [website](#).

"We want to put game highlights online as quickly as possible, especially following an exciting win," said [Scott Rinehart](#), Fighting Irish Digital Media's lead technologist. "With interest at an all-time high in our legendary, undefeated Fighting Irish football team, as well as the other 25 Notre Dame athletic teams we cover, it's critical that we deliver high-quality game highlights to our fans as quickly as possible. With Telestream, we're now able to post game highlights in just 20 minutes following the event, compared to the two to three hours it used to take, and that's a huge improvement."

During Fighting Irish football games or any other Notre Dame athletic event televised by major networks, FIDM brings in the live HD-SDI program feed from the network's nearby broadcast truck over a fiber link into one of the eight channels of its Telestream [Pipeline HD Dual](#) network video capture and play out device. Pipeline captures the live HD video as Apple ProRes files—the house file format—directly into the facility's SAN for FIDM's Final Cut Pro editors to edit. Rinehart said, "While the content is being ingested, our editors can begin editing the feed immediately at the kick-off, which saves us tons of time."

To give Fighting Irish fans extraordinary VIP access and the unique perspective that only Notre Dame can give them—such as exclusive interviews with players and coaches, sideline activities, and locker room pep talks—FIDM camera crews shoot ENG-style HD video footage and bring it in on P2 HD cards. FIDM uses Telestream [Vantage Transcode Pro](#), a powerful transcoding workflow solution, to quickly transcode the P2 video into ProRes and deliver it to the SAN so editors can edit it without delay. When finished, editors place their files into a Vantage drop folder and Vantage automatically transcodes them into the file format needed for online distribution and places them on the SAN, ready for upload.

"We're delighted that Telestream Pipeline was selected to ingest live HD video and immediately begin editing game highlights for faster online delivery of video for Fighting Irish fans," said [Barbara DeHart](#), vice president of marketing at Telestream. "With the many user-configurable automation features we've built into Vantage, along with its high-performance transcoding, FIDM editors can focus on the creative process, and the facility can realize greater overall productivity."

For more information about Telestream, Pipeline HD and Vantage Transcode Pro, visit www.telestream.net.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

Press contact for Telestream

Janet Swift
+1 530-470-1328
janet_swift@telestream.net

University of Notre Dame Fighting Irish Digital Media (FIDM) press image:

<http://www.telestream.net/company/press-kit/download/FIDM-Control-Room.jpg>

University of Notre Dame's new Fighting Irish Digital Media production facility uses Telestream Pipeline and Vantage to speed game highlights.

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