



Telestream



aspera

PRESS RELEASE

For Immediate Release

Telestream Adds Aspera High-speed Transfer To Vantage Workflow Automation Platform

Combined solution enables end-to-end workflow automation including content ingest and final distribution at maximum speed using Aspera faspex™

Nevada City, California, April 1, 2013 – [Telestream®](#), the leading provider of video transcoding and workflow solutions, and [Aspera, Inc.](#), creators of next-generation technologies that move the world's big data at maximum speed, today announced the availability of [Aspera faspex](#) for [Telestream Vantage®](#), enabling high-speed, secure ingest and distribution of file-based media and metadata managed and automated by Vantage.

Telestream Vantage provides a complete range of world-class video transcoding and intelligent workflow orchestration products – from single-server systems for automating transcoding, to very large, multi-server systems that produce and assemble millions of finished media packages. Vantage brings transcoding, media capture, metadata processing, and analysis into a unified system. With Aspera *faspex* seamlessly integrated into Vantage, operators can now incorporate secure, high-speed file transfer and delivery of any file or groups of files as part of the unified and completely automated Vantage video workflow process.

The modular nature of Vantage makes it easy for users to create workflows that incorporate Aspera *faspex* delivery. Direct product integration allows Vantage to create the *faspex* package and to initiate the high-speed transfer to an Aspera server. Recipients are notified upon package delivery and can download the package with any Aspera *faspex* client including the [Connect](#) browser plug-in, iOS or [Android mobile faspex app](#), [Cargo](#) automatic downloader, or the [Aspera faspex Add-in for Outlook](#).

“We are committed to providing an open platform that unifies our tools with third-party solutions into a managed workflow ecosystem, and Aspera is often requested by our customers,” said John Pallett, Director of Product Marketing, Enterprise Products at Telestream, “Instead of manually initiating an Aspera transfer, now our customers can automatically deliver finished video via Aspera, knowing that the content will be delivered at maximum speed as soon as it is available.”

“With the continuing evolution of our partnership we are very excited that Telestream has integrated Aspera into Vantage”, said John Wastcoat, Aspera VP of Business Development. “By integrating *faspex* directly into Vantage, Telestream customers can automate any workflow, including ingest and distribution, enabling large scale, high volume digital processing pipelines.”

For more information about Telestream and Telestream Vantage, visit www.telestream.net. For more information about Aspera and Aspera *faspex*, visit www.asperasoft.com and follow them on Twitter @asperasoft.

####

Trademarked company and product names are the property of their respective companies.

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

About Aspera

Aspera is the creator of next-generation transport technologies that move the world's data at maximum speed regardless of file size, transfer distance and network conditions. Based on its patented *fast*[™] protocol, Aspera software fully utilizes existing infrastructures to deliver the fastest, most predictable file-transfer experience. Aspera's core technology delivers unprecedented control over bandwidth, complete security and uncompromising reliability. More than 2000 organizations across a variety of industries on six continents rely on Aspera software for the business-critical transport of their digital assets.

Press contact for Telestream

Janet Swift

+1 530-470-1328

janet_swift@telestream.net

[Download Telestream logos and images](#)

Telestream [RSS Feeds](#)

Press contact for Aspera

Red Lorry Yellow Lorry

UK enquiries: Rebecca Edwards, +44 (0) 20 7403 8878, rebecca@rlyl.com

USA/Asia enquiries: Kim Willsher, (+1) 310 569 2603, kimw@rlyl.com