



PRESS RELEASE
For Immediate Release

Telestream Announces New Integration with Blackmagic Design for Program Feed Output from Wirecast

*Wirecast Pro 5 supports live program output to Blackmagic Design's Intensity and DeckLink products,
enabling more broadcasting flexibility*

Nevada City, Calif., November 5, 2013 – [Telestream](#)®, the leading provider of digital media tools and workflow solutions today announced the integration of Blackmagic Design's Intensity and DeckLink high performance capture and playback devices with Wirecast Pro 5. This integration allows users to take a live Wirecast program feed and capture it to a Blackmagic Design product, for use in editing, effects or other broadcast design workflows. This enables even more flexible [live streaming production](#) workflows.

"Our customers have asked for a way to take an SDI program feed directly out of Wirecast," said Filippa Hasselstrom, director of desktop product marketing at Telestream. "We are pleased to announce this can now be accomplished as a result of the integration with Blackmagic Design using the Wirecast 5 Output SDK."

"It's very exciting to see Blackmagic Design's desktop video products integrated with Wirecast," said Grant Petty, CEO, Blackmagic Design. "Using Wirecast with Blackmagic's DeckLink and Intensity products will give customers a high performance, seamless SDI streaming workflow."

Integration with DeckLink and Intensity products was enabled by Wirecast's new Output SDK, which was introduced with the release of Wirecast 5. This SDK provides hardware manufacturers the ability to easily integrate their products directly with Wirecast. For more information on the Wirecast Output SDK, contact partners@telestream.net

Pricing and Availability

Wirecast Pro 5 is available online and from a network of resellers for US \$995. The program feed output capability is included free of charge in Wirecast Pro 5. To download a free trial of Wirecast 5, visit www.telestream.net/wirecast/

About Wirecast

[Wirecast](#) is the only cross-platform, all-in-one live streaming production software that enables capture, live production, and encoding of live streams for broadcast to multiple servers and platforms simultaneously. Wirecast is ideal for streaming or recording live internet shows, broadcasting breaking news and sports, streaming live concerts, transmitting church services, corporate meetings, lectures and more.

For more information on Wirecast and to download a free trial, visit www.telestream.net/wirecast/.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as management and automation of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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