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## Telestream Integrates With Cloud-Based Production Studio make.tv

*Telestream Wirecast now enables easier access to more interactive capabilities and decentralized production of live streams with make.tv's collaborative live video production studio*

**Nevada City, Calif. February 19, 2014** – [Telestream®](#), the developers of Wirecast [live streaming production](#) software, announced that make.tv, a cloud-based live video production studio is now an integrated drop-down destination within [Wirecast](#). This integration lets users easily send streams to make.tv, which features interactive capabilities and a cloud-based production hub that allows teams to collaborate remotely in the production.

“We’re thrilled to be able to offer direct access to make.tv from Wirecast,” says Tom Prehn, Wirecast product manager at Telestream. “Wirecast’s pro production capabilities are a great addition for make.tv users. And the cloud-based design of make.tv adds exciting interactivity and collaboration options for Wirecast users.”

Wirecast’s live video feeds are transmitted directly to the make.tv Studio where the stream can be mixed with other incoming live streams, enhanced with on-screen graphics, effects, interactive capabilities and uploaded media. make.tv Studio’s cloud-based design enables teams from different locations to collaborate on the same production to optimize efficiency and control. The final live stream can be broadcast live to any RTMP-capable streaming server or destination such as YouTube Live or Ustream, or CDNs including Akamai or Limelight.

“Producing a low latency stream with multiple cameras and then adding other streams, viewer call-ins and other interactive features, is perfect for sports events, concerts and any type of setup with multiple camera inputs from local and remote sources,” adds make.tv CEO, Andreas Jacobi.

### **About Wirecast**

Wirecast is the only cross-platform, all-in-one live streaming production software that enables capture, live production, and encoding of live streams for broadcast to multiple servers and platforms simultaneously. Wirecast is ideal for streaming or recording live internet shows, broadcasting breaking news and sports, streaming live concerts and games, transmitting church services, corporate meetings, lectures and more. Pro production features include live scoreboards, 3D virtual sets, chroma key support, advanced audio controls and more.

## About make.tv

make.tv is the leading cloud-based live video production platform. The versatile solution allows production of multi-camera live streams, mixing with pre-recorded media and mobile/audience cameras, and distributing it live to Facebook, live destinations such as YouTube Live and Ustream, many CDNs, or simply to corporate websites. Inputs can come from anywhere in the world and easily mixed into output streams as the production studio resides in the cloud. Interactive components include viewer polling and voting as well as inviting the audience to become part of a show with their own live video. Clients include MTV/Viacom, ZDF, Mercedes Benz and tape.tv. make.tv is run and owned by SMT Streaming Media Technologies GmbH, based in Cologne, Germany.

**How to stream an input to make.tv via the Wirecast client:** In the “Output Settings” of Wirecast, select make.tv from the drop-down menu. Users insert their make.tv user name, destination, encoding settings and channel and the stream will become one of the inputs in the make.tv Studio. For more info on how to use both systems together, please go to:

[www.make.tv/pages/re-broadcasting/wirecast](http://www.make.tv/pages/re-broadcasting/wirecast)

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## About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world’s most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit [www.telestream.net](http://www.telestream.net).

## Contact

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