

NEWS RELEASE

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Telestream & Boxer Systems Team Up to Showcase Market-Leading DPP Workflow Solutions at BVE

Sophisticated DPP assembly & encoding capabilities feature in latest Vantage developments; ITV amongst UK broadcasters putting Telestream at heart of DPP workflow

Nevada City, California, January 12, 2015 –<u>Telestream</u>® (stand P16), the leading provider of video transcoding and workflow solutions, will use BVE 2015 to showcase the company's latest developments in Digital Production Partnership (DPP) workflow solutions. At BVE, the company will team up with its channel partner, Boxer Systems, to provide an insight to its strategic development focus on this UK-based broadcast industry initiative.

Live on the show floor, Telestream will demonstrate how its <u>Vantage</u> transcoding and workflow automation system provides UK broadcasters and facilities with a clear competitive advantage in developing their DPP enterprise operations.

The latest version (6.3) of Vantage adds several new capabilities for assembling and encoding DPP AS-11 MXF files. The Vantage DPP Workflow Portal allows entry of DPP metadata and the creation of multi-part DPP packages from one or more media files. Vantage Post Producer automatically assembles the DPP timeline, including bars, tones, slates and correct multi-part spacing. The entire <u>DPP solution</u> is completely unified and includes full encoding, timeline rendering and metadata assembly without requiring editing personnel or XML programmers.

Vantage was one of the first products to achieve DPP/AMWA certification in September 2014 as part of the Digital Production Partnership's new Compliance Program. UK-based broadcaster, ITV, one of the leading partners in the Digital Production Partnership (DPP), has already <u>announced</u> that it has placed the Telestream Vantage platform at the heart of its new Content Delivery Modernisation (CDM) project.

"Telestream is proud to be an industry leader with file-based delivery and DPP compliant workflows," said Paul Turner, VP of enterprise product management at Telestream. "Being one of the first vendors to achieve DPP/AMWA certification was vital for our many UK customers and serves as an important milestone for the rest of the world."

If BVE visitors would like to schedule a meeting with Telestream staff, please visit <u>http://www.telestream.net/company/meeting-request.htm</u>.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; captioning; playback and inspection, delivery, and live streaming; as well as automation and orchestration of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

Editors note:

If any journalists would like to schedule a meeting with Telestream at BVE, please contact Bob Charlton who will arrange for you to meet the relevant company executives.

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