

Press Release

For Immediate Release

Telestream at NAB Show 2015 Las Vegas Convention Center Booth SL3305 April 13-16 2015

Telestream to Unveil Episode 6.5 at NAB

Now featuring support for new formats, closed captions, multi-bitrate encoding, and multi-track audio

Nevada City, Calif., April 7th, 2015 – <u>Telestream</u>[®], the leading provider of digital video tools and workflow solutions today announced that it will unveil the latest version of its multiformat video encoding software Episode 6.5 at NAB 2015 on booth SL3305. Scheduled for release later in Q2 2015, version 6.5 will feature support for closed captions, new formats, multi-bitrate encoding, and multi-track audio.

Preserving the integrity of original content while transferring it between incompatible systems is a constant challenge for post-production professionals. Designed for the entire production workflow, Episode has the quality, filters, formats, and power to handle the entire process from camera to edit and all the way to final delivery. Episode produces "true to the original" results for simple transcoding jobs as well as for more complex encoding jobs such as standards conversion.

"With Episode 6.5, we concentrated on closed captioning support as well as adding the newer formats such as HEVC, VP9, and AS-11," said Barbara DeHart, Vice President of Desktop Business at Telestream. "Our continued goal is to give customers remarkable output quality in the most flexible and streamlined way possible. With versions starting just under \$600, Episode is accessible anyone who is serious about video production."

New features in Episode 6.5 include:

Closed caption support

Episode 6.5 enables caption insertion with encoding and pass-through options, and supports CEA-608 and CEA-708 captioning standards as well as MCC and SCC caption formats. With federal regulations mandating captioning, this will enable postproduction workflows to handle embedded captions easily.

Support for virtually any video and audio file format

Episode supports the widest range of formats in its class, allowing users to repurpose media for websites, mobile devices, television, archive, disk authoring and more. With version 6.5, Episode adds support for formats including HEVC, XAVC, VP9, and MXF AS-11.

Multi-bitrate streaming support

Multi-bitrate streaming improves a viewer's experience by letting users deliver videos in the resolution and bit rate that best matches viewers' connection speeds. With version 6.5, users will be able to easily encode and create packages for Apple HLS (HTTP Live Streaming), Microsoft Smooth Streaming, and MPEG-DASH with a click of a button.

Support for multi-track audio

Featuring improved performance and stability, Episode 6.5 adds presets and filters to easily map multi-track audio channels -- rearrange audio tracks, change speaker assignments, and change audio formats and sample rates.

Image sequence support

Image sequences are now available directly from the Episode UI, which provides an easy way to manage thousands of frames for 3D animation and compositing for visual effects. Users can step through the sequence frame by frame with the highest possible quality. It's also possible to add multiple files from different sequences for multiple encode tasks.

Available in three versions with incrementally increasing encoding speeds and format flexibility, Episode, Episode Pro, and Episode Engine are all supported on Mac and PC platforms. Because Episode's transcode engine is completely multi-threaded, multiple jobs can be processed in parallel, utilizing all available power from modern multi-core workstations. Episode Pro enables two concurrent jobs, while Episode Engine supports an unlimited number of parallel jobs, across multiple machines.

When encoding speed is critical, Split-and-Stitch technology, available in Episode Engine, enables distributed and segmented encoding for any supported format, across multiple clustered Mac or PC workstations. Episode's builtin file sharing system automatically offloads work from one machine to another without any user assistance. Whether sharing encodes between processing cores on a single workstation or across a cluster of cross-platform machines, Split-and-Stitch enables the fast encoding speeds possible.

More information is available at www.telestream.net.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; captioning; playout, delivery, and live streaming; as well as automation and orchestration of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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