

Press Release For Immediate Release

Telestream Ships New Lightspeed K80 Server for Vantage Products

Latest technologies accelerate throughput, offering significant productivity gains

Nevada City, Calif., June 4, 2015 –<u>Telestream</u>[®], the leading provider of video transcoding and workflow automation solutions, today announced that the new Lightspeed K80 Server is now available from Telestream's worldwide network of direct enterprise sales and resellers.

The <u>Lightspeed K80 Server</u> utilizes cutting-edge technologies from NVIDIA and Intel to boost video processing and H.264 encoding speeds by up to 60 percent for Vantage[®] media processing platform products. It offers significant productivity improvements over the previous Lightspeed Servers.

The combination of NVIDIA K80 GPU technology coupled with twin 12-core CPUs provides cutting-edge speed. 2 TB of high-performance media storage is also included. The K80 server supports Vantage version 6.2 or later.

The <u>Lightspeed K80 Server</u> provides high-density transcoding and video processing in an efficient, 1 RU (rack unit) server with minimal space, electrical and thermal footprint requirements. As a part of the Vantage product family, Lightspeed Server can be used alone, clustered to increase capacity, or added to an existing Vantage ecosystem.

Exclusive Lightspeed[®] technology accelerates Telestream's award-winning transcoding and video processing, including image scaling, de-interlacing, frame rate conversion, motion vector calculation, compositing and other compute-intensive tasks for <u>Vantage</u> products, such as running the new Tempo time adjustment solution.

Lightspeed is employed by customers such as NRK, the national broadcaster in Norway. One of the key reasons for moving to the Vantage platform with Lighspeed Servers was to boost throughput. For NRK's online service, the platform must create five different adaptive bitrate versions of each piece of content. NRK set a goal of producing all these versions within 1.5 times the content running time, and with Lightspeed acceleration the system achieves this comfortably with margin to spare.

More information about Lightspeed is available at http://www.telestream.net/lightspeed.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including <u>video capture</u> and ingest; live and on-demand <u>encoding</u> and <u>transcoding</u>; <u>captioning</u>; <u>playback and inspection</u>, delivery, and <u>live streaming</u>; as well as automation and orchestration of the entire <u>workflow</u>. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit <u>www.telestream.net</u>.

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