



**For Immediate Release**

## **Telestream shortlisted for IABM Design & Innovation Award** *Broadcast and digital media industry body recognises innovation and creativity from Telestream's Vantage Camera Ingest option*

**Gloucestershire, UK and Nevada City, Calif., 24 August 2015—** [Telestream](http://www.telestream.net)<sup>®</sup>, the leading provider of video transcoding and workflow automation solutions, today announced that its new Camera Ingest option for Vantage has been shortlisted as a finalist in the Post Production category of the [IABM](http://www.theiabm.org) Design & Innovation Awards. The awards will be casting the spotlight on new solutions or products that bring benefit or create new opportunities to the broadcast and media industry.

With more and more cameras, the volume of footage created during production has become unmanageable. Vantage Camera Ingest frees creative storytellers to focus on editing, instead of worrying about formats and manually finding, importing and creating string-outs of material for review. It allows hands-free batch ingest, processing and stitching of camera media together by timecode, or to create time-aligned media with inserted black for easy multi-camera synchronization.

"Camera media ingest can be a laborious and time-consuming process," explains John Pallett, Director of Product Marketing at Telestream. "Manually browsing and linking clips, importing, transcoding, time-aligning and stitching all take away from editing time. With the camera ingest option for Vantage, we have completely automated that process to create a powerful workflow that allows editors to focus on their skill without being encumbered by the mundane."

Peter White, Chief Executive, IABM says: "We're delighted to announce the shortlisted candidates in our nine categories and highlight these pioneering products and services. Overall, the number and quality of entries are truly indicative of the talent and creativity inherent in the industry today. And, as we transition through some significant change, innovation and forward thinking have never been more important."

Shortlisted entries will be judged by a panel of independent specialists chaired by John Ive, Director of Business Development and Technology, IABM. Winners will be announced at the IABM reception and awards ceremony at IBC in Amsterdam on Saturday, 12 September at 18h30.

For more information on the awards please visit: [www.theiabm.org/designawards](http://www.theiabm.org/designawards)

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### **About the IABM:**

The IABM, is the authoritative voice of the broadcast and media technology supply industry worldwide. Its wide range of services to members encompasses market research and intelligence, training, expert representation at standards bodies and broadcasting unions, executive networking opportunities, and preferential purchasing. A presence at every major broadcast tradeshow, the IABM also provides a valuable channel for communication among broadcast manufacturers, government, and regulatory bodies. Additional IABM activities include awards programs for innovation and scholarships designed to stimulate the development of the broadcast and electronic media industries on an international basis. For more information, please visit [www.theiabm.org](http://www.theiabm.org)

### **About Telestream**

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit [www.telestream.net](http://www.telestream.net).

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