

Press Release For Immediate Release

Telestream Introduces Vantage Integration with Adobe Premiere Pro CC

Free add-on Adobe Premiere Pro CC panel enables improved Vantage / Premiere Pro integration: streamlines video encoding workflows within Adobe non-linear editor

Nevada City, Calif., September 8, 2015 – Telestream®, the leading provider of video transcoding and workflow automation solutions, today announced the release of a new Vantage user interface (UI) panel for Adobe® Premiere® Pro CC. A result of customer-focused collaboration between the two companies, the panel is designed to offer Adobe Premiere Pro CC editors direct access to the Vantage media processing platform for speed and efficiency.

Direct integration between Vantage and Adobe Premiere Pro CC creates significant workflow efficiencies for editors wishing to use Vantage's sophisticated video processing capabilities direct from Adobe's award-winning non-linear editor. The free panel allows job submission to Telestream's software-enabled media processing platform direct from the Adobe Premiere Pro UI. This seamless integration provides secure, reliable, bi-directional high-speed transfer of media and metadata files ingested, processed and delivered through any Vantage workflow. Editors can track the progress of any encoding job on the Vantage server through the main Premiere Pro user interface.

"We're aware of a large post community that uses both Vantage and Premiere Pro so this collaboration helps a lot of editors in their day-to-day operations," said Paul Turner, VP of Enterprise Products at Telestream. "The elegance of the integration is a testament to the close working relationship that we enjoy with Adobe and illustrates what is possible when two companies share a vision centered on customer-focused system interoperability."

Available worldwide immediately after IBC, the Vantage Panel for Premiere Pro will be downloadable free of charge from Adobe's website: <u>creative.adobe.com/addons</u>

"As a key component of Adobe Creative Cloud®, Adobe Premiere Pro CC empowers creatives who want to tap into the power of the industry leading video production toolset," said Susan Skidmore, Head of Partner Relations, Professional Video at Adobe. "The collaboration with Telestream will enable our customers to further streamline their work, for the ultimate in speed and efficiency."

Telestream has also released an update to the Episode plugin for Premiere Pro, which streamlines installation and supports the latest version of Premiere Pro CC providing a similar tightly integrated encoding experience for Episode users.

For more information about Adobe Premiere Pro, visit http://www.adobe.com/go/video

For more information about Telestream Vantage, visit http://www.telestream.net/vantage/overview.htm

For more information about Telestream, visit <u>www.telestream.net</u>.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; captioning; playback and inspection, delivery, and live streaming; as well as automation and orchestration of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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