



## **NEWS RELEASE**

### **Telestream Offers Automated Solutions to Meet July 1st FCC Mandate for Captioning Online Video Clips of Live and Near-live TV Programming**

*Telestream's automated solutions address the need for ingest, packaging and QC of live programming captioning*

**Nevada City, California, July 6th, 2017** – [Telestream](#)<sup>®</sup>, a leading provider of digital media tools and workflow solutions, today announced that its entire suite of captioning, workflow automation and QC products are ready to meet the latest FCC captioning rules. As of July 1, 2017, clips of all live (e.g. concerts, sporting events and news) or near-live programming (e.g. late night talk shows) that are captioned on TV must now be also captioned when posted online.

The new FCC rules now require broadcasters, programmers and content creators to caption video clips within 8 to 12 hours of programming shown live or near-live on television (such as news or sporting events) when these clips are delivered via Internet.

“Due to the tight turnaround time and high volume of content, manual preparation of these files is impractical. The only way to effectively turn around volumes of news and sports programming captions to OTT platforms is to rely on tools that automate the process,” explains Giovanni Galvez, Product Manager for Captioning & Subtitling at Telestream.

Telestream's media processing and captioning solutions, including [Vantage Timed Text Flip](#), [Lightspeed Live Capture](#) and [Vidchecker](#), allow for completely automated conversion and delivery of FCC-compliant captioned video files for the Internet. These tools allow broadcasters to capture and begin processing live programs as they're being broadcast.

Media organizations can use the Vantage Media Processing Platform and Timed Text Flip to transcode captions and subtitles within a single workflow. Vantage can both transcode the file to the necessary formats for OTT delivery, and handle the proper conversion of the master video files such as MXF, MPEG-2, GXF or ProRes with captioning.

Telestream captioning solutions are able to get live captioned programming to OTT platforms, and have complete international delivery capabilities. All Telestream captioning solutions can handle TTML, IMSC 1.0, SMPTE 2052 Timed Text, and Web VTT files. Telestream software can also export embedded captioning into .mp4 files for OTT delivery.

QC tools such as Telestream Vidchecker ensure that proper captions are embedded in the incoming/source file, and those same tools offer proof that captions are present before delivery to OTT platforms.

For organizations who wish to create captions and subtitles in-house, Telestream's MacCaption and CaptionMaker captioning software simplify video captioning and subtitling in any digital workflow. MacCaption (Mac) and CaptionMaker (PC) each have easy-to-use user interfaces and features that are designed to automate much of the cumbersome captioning creation process as possible. When used together with the [Vantage](#) family of video transcoding and workflow automation solutions, Telestream's captioning products provide a solution to transcode, convert, troubleshoot, modify, and deploy caption data alongside video – regardless of the delivery platform.

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### **About Telestream**

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit [www.telestream.net](http://www.telestream.net).

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