



NEWS RELEASE

Telestream Integrates Live Video Production with Microsoft Stream and Office 365 via Wirecast S

Nevada City, California, July 13, 2018 –[Telestream](#)[®], a leading provider of digital media tools and workflow solutions, today announced it has developed a new version of its [Wirecast](#) live streaming and production software exclusively designed to enable studio-grade production for live events in [Microsoft Stream](#), an enterprise video service that allows users to securely upload, stream live, and share video. Called Wirecast S, the new software will be available as a [free 30-day trial download](#) when Microsoft enables live event streaming and scheduling for its Stream customers, and as a monthly subscription thereafter.

“Our customers rely on video to create engaging communications that reach across their organization,” said Microsoft Partner Group Program Manager, Vishal Sood. “The integration with Wirecast S will enable our customers to produce highly customizable, live streaming content by using software that seamlessly integrates with Microsoft Stream.”

Wirecast S makes creating a live video feed for corporate environments easy, simple and fast. Combined with Microsoft Stream and Office 365, users can be up and streaming to their company or group quickly by using a number of quick-start templates for town halls, presentations and announcements. Broadcasting a company meeting to all satellite offices and remote employees has never been easier, cheaper and more professional looking. Users can launch Wirecast S directly within Microsoft Stream and begin streaming quickly with user friendly features that support beginners with little or no training required. To create high-production value webcasts, Wirecast S makes it extremely easy to switch between multiple cameras and add Skype feeds, images, titles, and sound tracks within the application.

“Wirecast S makes corporate live video broadcasting accessible to any company or employee using the Microsoft Stream platform within Office 365. Our goal was to make a tool that was lightweight, flexible, and easy to use and run while still enabling a professional look and feel for any broadcast,” said Scott Murray, VP Product Management at Telestream. “Working closely with the Microsoft Stream product team, we have developed a solution that integrates tightly with their platform, streamlining live video creation and encoding into a unified, secure process

that extends and facilitates communication within an organization's existing Office 365 infrastructure.”

Telestream offers a full complement of award-winning support and on-boarding resources for all Wirecast S users. More information can be found at www.telestream.net/WirecastS.

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About Telestream

Telestream provides world-class live and on-demand digital video tools, workflow solutions and quality monitoring capabilities that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies, and service providers, as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences, generate more revenue from and ensure the quality of their media. Telestream products span the entire digital media lifecycle, including [video capture and ingest](#); live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); [automation and orchestration](#); with its [iQ product line](#), Telestream enables the monitoring and management of quality service and experience over any network.

Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For company and product information, visit www.telestream.net.

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