



## **NEWS RELEASE**

**NAB NY 2018**

Stand# N.325  
Javits Center, NYC

**October 17-18, 2018**

### **Telestream Highlights Advances in File-based Workflow and Streaming Solutions at NAB NY 2018**

*Company showcases latest version of Vantage media processing platform, iQ monitoring and analytics solution, and Wirecast streaming production software*

**Nevada City, Calif., October 11, 2018** – At [NAB Show New York 2018](#), [Telestream®](#) (booth N.325), a leading provider of digital media tools and workflow solutions, will showcase the latest version of [Vantage](#), the company's powerful, scalable, software-enabled media processing platform that manages all media services from the camera to the point of distribution. Vantage allows content owners, producers, and distributors to quickly, easily, and cost-effectively ingest, edit, transform, package, monetize, and distribute their media.

Telestream will highlight the integration capabilities of Vantage with third-party technology. For example, the new Avid Production Asset Monitor in Vantage supports MediaCentral directory monitoring and allows Vantage to trigger jobs from MediaCentral 'virtual directories'.

Also showcased at NAB NY will be Vantage Post Producer's Titler Engine which enables the processing of NewBlue Titler Pro templates as part of Post Producer workflows for rich, animated graphics and titles. In addition, Titler Designer Pro now supports the import of Adobe After Effects projects direct into Vantage workflows.

#### **Telestream iQ**

NAB NY attendees will see how the company's [iQ solutions](#) deliver actionable intelligence at every level of the content delivery lifecycle. New updates to its end-to-end ABR video monitoring and analytics solutions enable content producers and distributors to discern the status of their video encoding and distribution infrastructure faster than ever before, thus reducing the risk of revenue loss from poor subscriber QoE.

#### **Wirecast**

Attendees looking for a solution to help them create high quality live-streamed productions, including multi-camera switching, graphics, titles, and live encoding, will be interested in

[Wirecast](#), Telestream's cross-platform, all-in-one live streaming production software, as well as [Wirecast Gear](#), a workstation that is fully configured for live event production and streaming (to be showcased on the Broadfield booth, N119). The easy-to-use system allows anyone to broadcast professional live productions in a matter of minutes with a fully-configured system built for live event streaming. Wirecast Gear comes with Wirecast Pro live streaming production software and a professional graphics package. It is ideally suited for marketers, educators, corporate and online trainers, event producers, sports broadcasters, worship service staff, news gatherers and anyone who wants to deliver professional live streamed productions out of the box.

At NAB NY, Telestream will also showcase Wirecast Live Captions, providing the ability to embed live closed captions within streams using automatic speech recognition (ASR) and then distribute to YouTube, Facebook and any other RTMP destination. Visitors to the Telestream booth will also be able to take a look at the all new Wirecast Restream, a cloud-based redistribution service that restreams live feeds to any additional destinations simultaneously, saving bandwidth and processing power.

### **About Telestream**

Telestream provides world-class live and on-demand digital video tools, workflow solutions and quality monitoring capabilities that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies, and service providers, as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences, generate more revenue from and ensure the quality of their media. Telestream products span the entire digital media lifecycle, including [video capture and ingest](#); live and on-demand [encoding](#) and [transcoding](#); [captioning](#); [playback and inspection](#), delivery, and [live streaming](#); [automation and orchestration](#); with its [iQ product line](#), Telestream enables the monitoring and management of quality service and experience over any network.

Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For company and product information, visit [www.telestream.net](http://www.telestream.net).

*Trademarked company and product names are the property of their respective companies.*

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