



TELESTREAM

NEWS RELEASE
For immediate release

Telestream Episode Products Now Available at the Online Apple Store® in Europe

Distribution channels for Episode desktop media encoding products expand to include the online Apple Store in Europe

Nevada City, Calif. USA, July 13, 2007 – Telestream, the leading global provider of media encoding workflow solutions, today announced that its Episode™ Series desktop media encoding software products are now available for purchase at the online Apple Store® in 15 countries in Europe. Products being offered include Episode, Episode with Flash, Episode Pro and Episode Pro with Flash.

"We are pleased to expand our distribution channels for Episode Series in Europe," said Telestream CEO, Dan Castles. "Availability at the online Apple Store provides the convenience of a one-stop shopping experience, bringing our products closer to our customers and making it easier for them to purchase in their local currency."

Telestream's Episode media encoding applications provide conversion between the exploding number of video and audio SD and HD file formats used for video on the web, mobile devices, DVD, podcast, broadcast and more. Episode software applications offer outstanding speed, quality and ease of use. Optimized codecs, plus hundreds of filters and fine-tuning compression capabilities, enable users to generate excellent picture and sound quality with fast conversion speeds. For higher volume needs and even faster encoding, Episode desktop products are scalable to enterprise-class, server-based solutions.

Episode desktop products are available through the online Apple Store in Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Spain, Switzerland, Sweden, and UK. European online Apple Store sites are accessible at <http://www.apple.com/ukstore>, where users can search on *Episode* or *Telestream*, select another country's online store, or access the online Apple Store for Education or Business.

Apple and the Apple Store are trademarks of Apple Inc, registered in the US and other countries.

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About Telestream (www.telestream.net)

Telestream products have set the standard with the world's leading media and entertainment companies, corporations, and government institutions for the encoding and delivery of digital media. From plug-in components to desktop craft encoding applications to scalable enterprise-class transcoding systems, Telestream's workflow solutions save users time, effort and money while increasing revenues. The company's Workgroup & Enterprise solutions and Flip4Mac digital media tools for the Mac streamline media workflows for content owners, creators, and distributors in any industry segment. Telestream and its team of video experts are located in Nevada City, California, USA and in Stockholm, Sweden. The company is privately held.

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