



TELESTREAM

NEWS RELEASE
For immediate release

Flip4Mac WMV 2.1.1 Now Available

*Software release adds support for Windows Media 9 Advanced playback
and other product enhancements for Mac users*

Nevada City, Calif., May 3, 2007 – Telestream, the media transcoding specialist, today announced availability of Flip4Mac® WMV version 2.1.1 software. The update adds new features and enhancements to the company's popular Windows Media Components for QuickTime. A major new feature is playback support for Windows Media 9 Advanced Profile, also known as the VC-1 Advanced Profile. Enhancements include improved 2-pass VBR encoding and MPEG-4 playback.

"Support for playback of WVC1 files is an important first step in broader VC-1 playback support planned by the company, and it is evidence of the growing interest in VC-1 content creation," said Barbara DeHart, VP of Flip4Mac Products at Telestream.

Until now, Flip4Mac WMV Studio Pro & Pro HD enabled users to create Windows Media 9 Advanced profiles. Version 2.1.1 adds the ability to playback the advanced profiles users create or import. Two-pass VBR encoding enhancements provide improved output results and remove an intermittent green flash issue. Improved MPEG-4 playback enhances WMV support for highly compressed media applications like digital cameras. Additional enhancements include improved ASX handling, improved installation support when using Apple Remote Desktop, and support for reclaiming file types assumed by other applications. The free version 2.1.1 update is available for download on www.flip4mac.com and www.microsoft.com.

Flip4Mac WMV is comprised of a collection of QuickTime components that enables Mac OS X users to play, import and export Windows Media files using QuickTime-based applications. The family includes free playback of Windows Media files and a range of import and export capabilities priced from \$29 to \$179 which are available for online purchase at www.flip4mac.com.

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About Flip4Mac (www.flip4mac.com)

Flip4Mac brings digital media tools to the Mac. Telestream leverages its expertise in codec development, implementation and optimization to streamline workflows for Mac users with Flip4Mac's Digital Media Tools for the Mac. The company believes it shouldn't matter which platform users are working on or which media format they need, with Telestream's Flip4Mac products, importing and exporting media in any format is easy.

About Telestream (www.telestream.net)

Telestream products have set the standard with the world's leading media and entertainment companies, corporations, and government institutions for the encoding and delivery of digital media. From plug-in components to desktop craft encoding applications to scalable enterprise-class transcoding systems, Telestream's workflow solutions save users time, effort and money

while increasing revenues. The company's Workgroup & Enterprise solutions and Flip4Mac digital media tools for the Mac streamline media workflows for content owners, creators, and distributors in any industry segment. Telestream and its team of video experts are located in Nevada City, California, USA and in Stockholm, Sweden. The company is privately held.

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