



TELESTREAM

NEWS RELEASE
For immediate release

Telestream Flip4Mac WMV Components Hit 10 Million Downloads

Company celebrates success by adding more features and enhancements in V2.2 release

Nevada City, Calif. December 26, 2007 – Telestream, the leading global provider of digital media transcoding workflow solutions, today announced that its award-winning Flip4Mac[®] WMV Components for QuickTime have surpassed the 10 million download mark. Telestream is celebrating this milestone with the release of Version 2.2 software. Flip4Mac WMV 2.2 includes Player enhancements for all Mac users plus significantly faster export speeds for Intel Mac users. Flip4Mac WMV Components enable Macintosh users to play, import and export Windows Media video and audio files in native QuickTime applications.

“Flip4Mac WMV has taken off like wild fire,” said Barbara DeHart, VP of Flip4Mac Products at Telestream. “Everywhere we go, people thank us for Flip4Mac tools. The fact that we’ve hit 10 million downloads proves that people need to share content regardless of platform. We’re glad to be part of the solution.”

Version 2.2 includes a number of enhancements, including support for Apple’s new Mac OS X Leopard operating system. Telestream continues to improve Windows Media playback support for a greater number of video websites and streaming servers with this release. A new JavaScript browser plug-in enables web authors to create interactive experiences for their users, including user-controlled playlists and custom buttons for greater player control. For export users, Intel Macs will see significantly faster encoding speeds, up to five times faster with version 2.2. This release also provides improved video quality when encoding 2-pass VBR. In addition, export users can now create Microsoft Silverlight™ applications for the Web.

Flip4Mac WMV is comprised of a collection of QuickTime components that enable Mac OS X users to play, import, and export Windows Media files using QuickTime-based applications. The family includes a free Player and a range of import and export capabilities priced from \$29. Version 2.2. is a free upgrade for existing users and available for online purchase at www.flip4mac.com.

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About Flip4Mac (www.flip4mac.com)

Flip4Mac brings digital media tools to the Mac. Telestream leverages its expertise in codec development, implementation and optimization to streamline workflows for Mac users with Flip4Mac’s Digital Media Tools for the Mac. The company believes it shouldn’t matter which platform users are working on or which media format they need, with Telestream’s Flip4Mac products, importing and exporting media in any format is easy.

About Telestream (www.telestream.net)

Telestream products have set the standard with the world’s leading media and entertainment companies, corporations, and government institutions for encoding-based workflow automation

solutions. Telestream helps customers transform their media for distribution to web, mobile, DVD, cable VOD, podcast and broadcast platforms. From plug-in components and tape ingest, to desktop applications and scalable enterprise-class systems, Telestream's high-speed solutions save users time, effort and money while increasing revenues. The company's solutions streamline media workflows for content owners, creators, and distributors in any industry segment. Telestream and its team of video experts are located in Nevada City, California, USA and in Stockholm, Sweden. The company is privately held.

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