T E L E S T R E A M

Flip4Mac Image Server Component for Final Cut Pro Now Available
*Flip4Mac Import/Export Component provides direct file transfer between Apple's
Final Cut Pro and 360 Systems MAXX servers*

Nevada City, Calif., January 4, 2008 – Telestream, the provider of award-winning Flip4Mac[®] digital media tools for the Mac, today announced availability of the newest addition to its growing line of professional MXF components. The Image Server Component for Final Cut Pro provides IMX (MPEG-2) file compatibility, and direct file transfer between 360 Systems' MAXX servers, and Apple's Final Cut Pro editing systems.

"We are pleased to expand Flip4Mac support into Final Cut Pro for the new generation of 360 Systems' MAXX servers," said Barbara DeHart, VP of Flip4Mac Products. "Final Cut users can now pull content directly from their Image Server into Final Cut Pro, edit it and move it back to the server for playout, enabling a faster file-based workflow for IMX content."

Telestream leverages its expertise in digital media workflows to make file-based media workflows between Final Cut Pro editing applications and professional servers and disc-based cameras a reality for many Mac users. The Flip4Mac Image Server Component imports MPEG-2 IMX 30/40/50 M/bit standard definition video, uncompressed audio, and metadata from the MAXX server directly into the Final Cut Pro project bin for editing. It also exports the MPEG project from Final Cut Pro for seamless Ethernet file transfer back to MAXX servers. This file-based workflow provides greater speed, efficiency and productivity for Mac users.

 "This tight integration is key to providing a faster, more convenient workflow for transferring media between our servers and Final Cut Pro editing environments," said Robert Easton, President of 360 Systems.

360 Systems' MAXX servers are a new generation of video server that offers broadcast quality and reliability at a reasonable price. MAXX Servers use MPEG-2 as the primary file format, and are available in both NTSC and PAL formats. Their extensive feature set makes them an excellent choice for VTR replacement, satellite ingest, and as play-to-air servers. The MAXX Server includes 3 video channels, and stores up to 170 hours of MPEG-2 video on internal drives.

Priced at $495, the Flip4Mac Image Server Component is now available for online purchase at www.flip4mac.com.

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About Telestream (www.telestream.net)
Telestream products have set the standard with the world's leading media and entertainment companies, corporations, and government institutions for encoding-based workflow automation solutions. Telestream helps customers transform their media for distribution to web, mobile, DVD, cable VOD, podcast and broadcast platforms. From plug-in components and tape ingest, to desktop applications and scalable enterprise-class systems, Telestream's high-speed solutions save users time, effort and money while increasing revenues. The company's solutions

streamline media workflows for content owners, creators, and distributors in any industry segment. Telestream and its team of video experts are located in Nevada City, California, USA and in Stockholm, Sweden. The company is privately held.

About Flip4Mac (www.flip4mac.com)
Flip4Mac brings digital media tools to the Mac. Telestream leverages its expertise in codec development, implementation and optimization to streamline workflows for Mac users with Flip4Mac's Digital Media Tools for the Mac. The company believes it shouldn't matter which platform users are working on or which media format they need, with Telestream's Flip4Mac products importing and exporting media in any format is easy.

Press contact for Telestream:
Janet Swift
ph: +1 530.470.1328
janet_swift@telestream.net