



TELESTREAM

NEWS RELEASE
For immediate release

Flip4Mac Infinity Component Now Available from Telestream

Company adds import into Apple's Final Cut Pro from Thomson Grass Valley Infinity Series Digital Media Camcorders and REV PRO drives, plus HD support for K2|Profile Component

Nevada City, Calif., January 8, 2008 – Telestream, the leading global provider of digital media workflow solutions, today announced availability of new products and features that expand the company's Final Cut support for Thomson Grass Valley disk-based cameras and media servers. Now available, the new Flip4Mac Infinity Component imports media from Thomson Grass Valley Infinity™ Series Digital Media Camcorders and REV PRO drives directly into Final Cut Pro editing systems. Telestream also announced new HD support for its existing Flip4Mac K2|Profile Component which enables seamless file transfer between Thomson Grass Valley K2™ and Profile® professional media server systems and Final Cut Pro for editing. Flip4Mac components enable Macintosh users to benefit from faster, more efficient all-digital, file-based media workflows.

"Our components make ingest directly into Final Cut editing systems from disc-based cameras and media servers possible," said Barbara DeHart, VP of Flip4Mac Products & Marketing for Telestream. "We streamline the workflow and preserve the media quality for Final Cut users. Adding support for the Thomson Grass Valley Infinity Series cameras and HD support for K2|Profile Components further demonstrates our commitment to the Final Cut audience. We are pleased that our partnership with Thomson has allowed us to bring these products to market."

The new Flip4Mac Infinity Component imports MPEG-2 HD and DV25 SD media directly from Thomson Grass Valley REV PRO drives without transcoding the media file. The component produces a .mov file that is placed directly into the Final Cut project bin ready for editing. Users can import and browse REV PRO drives for quick, easy access to media. The component eliminates the need to revert to baseband video, providing a faster more efficient file-based workflow.

The Flip4Mac K2|Profile Component now adds import and export support for high definition HDV 1080 50/60i video files to existing support for standard definition IMX MPEG and DV video and uncompressed audio files. The component enables users to import files directly into Final Cut systems for editing, and then export files directly back to their Thomson Grass Valley servers or to a local file system.

Priced at \$495 each, the Flip4Mac Infinity and K2|Profile Components are available for immediate online purchase from www.flip4mac.com.

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About Flip4Mac (www.flip4mac.com)

Flip4Mac brings digital media tools to the Mac. Telestream leverages its expertise in codec development, implementation and optimization to streamline workflows for Mac users with Flip4Mac's Digital Media Tools for the Mac. The company believes it shouldn't matter which platform users are working on or which media format they need, with Telestream's Flip4Mac products, importing and exporting media in any format is easy.

About Telestream (www.telestream.net)

Telestream products have set the standard with the world's leading media and entertainment companies, corporations, and government institutions for encoding-based workflow automation solutions. Telestream helps customers transform their media for distribution to web, mobile, DVD, cable VOD, podcast and broadcast platforms. From plug-in components and tape ingest, to desktop applications and scalable enterprise-class systems, Telestream's high-speed solutions save users time, effort and money while increasing revenues. The company's solutions streamline media workflows for content owners, creators, and distributors in any industry segment. Telestream and its team of video experts are located in Nevada City, California, USA and in Stockholm, Sweden. The company is privately held.

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