Telestream Introduces Support for Final Cut Server and ProRes

Pipeline now supports ingest into Final Cut Server and ProRes 422 format in SD;
Episode provides multiformat encoding into Final Cut Server

Nevada City, Calif., April 9, 2008 – Telestream today announced major additions to its Apple workflow solutions. With Pipeline, Telestream's award-winning network video capture family, it is now possible to ingest media from tape or live sources directly into Final Cut Server, Apple's powerful new media asset management and workflow automation software. Pipeline now also supports ProRes 422, Apple's innovative post-production format that offers pristine quality at small file sizes. This includes the ability to edit while ingesting for Final Cut Pro workflows. Telestream announced support for Pro Res 422 standard definition workflows today and high definition workflows later this year. In addition, Telestream's Episode encoding software expands format support beyond QuickTime to virtually any file format for Final Cut Server.

"Telestream substantiates its commitment to the Apple community with further development of its Episode and Pipeline product families. This commitment continues with integration into Final Cut Server workflows and the adoption of this important industry format," said Dan Castles, CEO at Telestream. "Support for ProRes 422 means that Final Cut Studio users gain immediate access to this high-quality format for editing."

Pipeline is an industry-first network-based video capture device that provides freedom from the format and access limitations of traditional capture card solutions. Pipeline was designed with flexibility in mind, to easily add major new formats into users' workflows. Real-time encoding to a choice of formats – DV25, IMX, MPEG-2 I frame, and now ProRes 422 SD (SQ) as a free software upgrade – provides flexibility for users' changing format needs.

Users can log and capture video from tape or schedule recording of live feeds. Pipeline provides fast baseband media ingest into a variety of editing, transcoding and digital asset management workflows, including Final Cut Studio and Final Cut Server. In editing environments, Pipeline offers significant time savings, as both ProRes or other QuickTime movie files are available immediately, allowing incoming media files to be edited while they are being captured.

While Pipeline is a great choice for baseband media ingest into Final Cut Studio and Final Cut Server workflows, Telestream's Episode encoding software is a great choice for expanding format support beyond QuickTime to virtually any format in Final Cut Server workflows. Episode desktop software expands encoding format choices through its integration with Apple's Compressor. Episode Engine server software integrates with Final Cut Server to automate full format encoding and decoding. Scalable from a single server to enterprise-level encoding clusters, Episode Engine provides ultimate encoding speeds for increasing high-volume needs.

The Pipeline product family which includes standard definition, single-channel and four-channel models is available now with prices starting at $1,950. The free Pipeline upgrade to include Pro Res 422 SD support will be available shortly after NAB. Pipeline high definition models, with support for ProRes 422 HD, will be available later this year. Episode desktop pricing starts at

$395. Episode Engine server software is available in two models with prices starting at $3,450; integration with Final Cut Server is available immediately.

Pipeline and Episode Engine products are available from Telestream's direct sales and worldwide resale channels or directly from Apple enterprise, government and named-account sales representatives in the United States. See Telestream products in Booth SL-5405 at the NAB show in Las Vegas April 14-17, or visit www.telestream.net for more information.

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About Telestream (www.telestream.net)
Telestream products make it possible to get video content to any audience regardless of how it is created, distributed or viewed. Throughout the entire digital media lifecycle, from capture to viewing, for consumers through high-end professionals, Telestream products range from components to fully-automated workflow systems. Telestream enables users in a broad range of business environments to leverage the value of their video content. Telestream and its team of video experts are located in Nevada City, California, USA and in Stockholm, Sweden. The company is privately held.

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