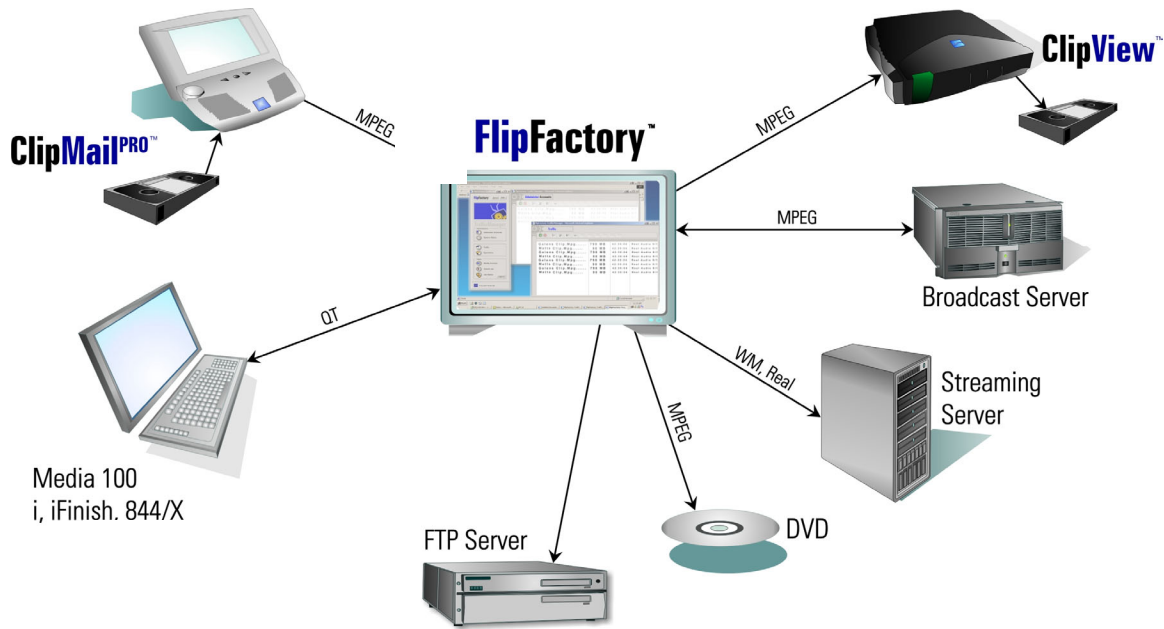




Telestream and Media 100

Telestream's FlipFactory workflow automation applications now support the Media 100 i, iFinish, and 844/X advanced editing systems. FlipFactory integrates your Media 100 editing system into a range of workflows – from exchanging content with a broadcast server to scalable streaming media publishing for the web.



All FlipFactory models support the Media 100 i and iFinish product lines via QuickTime movies as standard features. FlipFactory can decode either flattened files or reference movies for automated transcoding and delivery to a variety of media devices such as video servers, streaming servers and other nonlinear editing systems. FlipFactory can also create and deliver files directly to your Media 100 i or iFinish systems using the MJPEG codec within a QuickTime wrapper. When these files are delivered to the Media 100 edit system, a fast import process preps them for immediate editing.

FlipFactory also supports decoding of source files from Media 100 844/X editors, as long as the 844/X codec is installed on the FlipFactory server. This codec is available free of charge from www.media100.com. If you'd like to encode files for editing on an 844/X system, the FlipFactory 844 Encode Option allows you to create files in native 844/X format and deliver them to your 844/X system – ready for your creative work.

Telestream helps leverage the value of your advanced Media 100 editing system by integrating it into your workflow, providing hands-free, networked file exchange with virtually any other system in your facility.

