

Technical Specifications

What's Included in FlipFactory New Media and New Media Broadcast

First year's Annual Maintenance and Support.

New Media Platforms

| | |
|-------------------------|---------------|
| 3GP-enabled cell phones | iPod |
| Amazon.com | iTunes |
| Break.com | Playstation 3 |
| DVD | PSP |
| Flash Player | YouTube |
| Google Video | Zune |
| iPhone | and more |

MetaFlip Stylesheet option may be required

Formats and Wrappers

See the extensive list on the FlipFactory New Media format sheet (also available on our website).

Video, Audio and Graphics Processing

Included

Video: Blur, Color Rescale, Contrast, Crop, Darken Region, Field Order Conversion, Frame Mode, Gamma Correction, Hue, Inverse Telecine, Keyframe Extraction, Mask, MotionResolve®, Noise Reduction, Standards Conversion, Overlay, Saturation, Sharpen, Source Video Timing, Telecine, Temporal Interpolation, Time Code burn in, Trimming, Up/Down Conversion, Video Fade In/Out

Audio: Channel Mixing, Fade Up/Down, Normalization, Phase Invert, Up/Down Sampling

Graphics: Text, QuickTime or image single overlay (no timeline), Bumpers, Trailers, Stitching

System usage reports for spreadsheets

Optional

GraphicsFactory

| | |
|---------------------------------------|-------------------------|
| Layer-based elements (timeline based) | Image Overlay |
| Audio Overlay | QuickTime Overlay |
| Drop Shadow | Text Generation |
| Fade-in/Fade-out | Visual Template Creator |

Additional Options

| | |
|---|--------------------------------------|
| Closed Captioning Synthesis from Source or SCC file | Watermarking |
| Conform | Arbitron |
| IPV SpectreView | Philips |
| Media Expansion | SDK available for custom integration |
| MetaFlip Stylesheets | |

System Configuration Requirements

Operating System: Windows Server 2003, 2008, XP Pro
 Minimum Server: Dual, Quad Core Processor, 4 GB DDR Memory
 Dual 100/1000 Ethernet
 Database: SQL 2005 Express
 Client OSs: XP, Vista, Mac OS X

Pricing

FlipFactory New Media: \$5,495
FlipFactory New Media Broadcast: \$7,495

| Included | Browse | Monitor | Deliver | Notify |
|---|--------|---------|---------|--------|
| Non-Linear Editors | | | | |
| Accom Stratosphere | ● | ● | ○ | ○ |
| Adobe Premiere | ● | ● | ● | ○ |
| Apple Final Cut Pro | ● | ● | ● | ○ |
| Autodesk Stone, Smoke, Inferno, Flame, Flint | ● | ● | ● | ○ |
| Avid DS, Media Composer, Symphony, Xpress, Xpress DV, iNews, NewsCutter | ● | ● | ● | ○ |
| Avid Unity, ISIS, Interplay | ● | ● | ● | ○ |
| Media 100 i & iFinish | ● | ○ | ● | ○ |
| Other | | | | |
| Akamai | ● | ● | ● | ○ |
| Brightcove | ○ | ○ | ○ | ● |
| ClipMail | ● | ● | ● | ● |
| ClipMail FTP | ● | ● | ○ | ● |
| Email | ○ | ● | ● | ● |
| FTP Folder | ● | ● | ● | ○ |
| Job Forward | ○ | ○ | ● | ● |
| Local Folder | ● | ● | ● | ○ |
| Local Storage | ● | ○ | ● | ○ |
| MetaFlip Engine | ○ | ● | ○ | ● |
| Network Folder/Samba | ● | ● | ● | ○ |
| SAN | ● | ● | ○ | ○ |
| SFTP and FTPS | ● | ● | ● | ○ |
| Slate/Spot Analysis | ○ | ○ | ● | ● |
| WebServer | ● | ○ | ● | ○ |

| Optional | Browse | Monitor | Deliver | Notify |
|--|--------|---------|---------|--------|
| Cameras | | | | |
| Grass Valley Infinity | ● | ○ | ○ | ○ |
| Panasonic P2 | ● | ● | ● | ○ |
| Sony XDCAM | ● | ○ | ● | ○ |
| Sony XDCAM EX | ● | ○ | ○ | ○ |
| Non-Linear Editors | | | | |
| Autodesk Stone, Smoke, Inferno, Flame, Flint | ● | ● | ● | ○ |
| Avid Liquid & Vortex | ● | ● | ● | ○ |
| Avid Unity/ISIS/Interplay via Transfer Manager | ● | ● | ● | ● |
| Grass Valley News Edit, News Browse | ○ | ○ | ● | ○ |
| Matrox DigiSuite | ○ | ○ | ● | ○ |

FlipFactory New Media Broadcast adds:

| Servers | Browse | Monitor | Deliver | Notify |
|--|--------|---------|---------|--------|
| Support for monitors and decoders only* | | | | |
| 360 Systems Image Server 2000 | ● | ○ | ● | ○ |
| Accom Abekas 6000 | ● | ○ | ● | ○ |
| Arris SkyVision, HQ | ○ | ○ | ● | ○ |
| Avid MediaStream | ● | ● | ● | ○ |
| EVS XT Server, Media Server | ● | ● | ● | ○ |
| Grass Valley Profile, PDR, K2 | ● | ● | ● | ○ |
| Harris VR Series, Nexio, DVR Series | ● | ● | ● | ○ |
| Omneon Spectrum, MediaDeck, MediaGrid | ● | ● | ● | ○ |
| Quantel sQ Server | ● | ○ | ● | ○ |
| Scott Studios SS Video XT & LE | ● | ● | ● | ○ |
| SeaChange BMS/BMC/BML, VOD | ● | ● | ● | ○ |
| SeaChange MVL | ○ | ○ | ● | ● |
| Sony eVTR, MAV70, MAV2000 (decode only) | ● | ○ | ● | ○ |

● Supported ○ Not Supported

Browse: Lets you browse the file system of a supported device

Deliver: Automatically delivers Factory jobs to destinations

Monitor: Monitors a server for the arrival of new content

Notify: Alerts a third-party system that the job is completed and delivered

*Broadcasting encoding not available in any FlipFactory New Media product.

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