

Automate Editing & Composition

Automated Content Assembly



Faster. Cheaper. Fewer Errors.

Telestream Post Producer is designed to automate repetitive editing tasks for creating numerous iterations of promos, packaged content and VoD deliverables.

At the heart of Post Producer is a special set of Vantage Actions which are used to turn templated XML files into automated processes that can produce outputs that contain multi-layered video compositions, with transition and image effects, graphic overlays, and conformed audio that are ready for distribution.

One of these actions, the Conform Action accepts a specialized XML format called the Content Markup Language (CML). A CML file describes source media, video timelines, effects and layers. These files are fully conformed by Vantage Post Producer to produce output media files in high-quality output formats that can be distributed or transcoded to any available Vantage format.



The conform action assembles source video, audio, and still image files, based on specs contained in a template, and then transcodes (or direct-converts) into an output file, based on the config specified in the action.

The Conform Action is inserted into a Vantage workflow, and can be tied to a Watch Folder Action to monitor for incoming XML files. Upon receipt of these specially formed XML files, the Conform Action:

- Gathers the referenced content, like video files, graphics, audio tracks, captions, etc.
- Conforms the media files into a rendered clip, as specified in the CML file
- Passes the rendered clip to a storage location, or to another Vantage workflow for multi-screen transcoding, or additional processing.