

Speed Up Production



**REDUCE WORKLOAD
ON EDITORS
FASTER TURNAROUND
MORE CONSISTENCY &
REPEATABILITY**

Increasing workloads for editing departments means that efficiency is key to maintaining fast turnaround times for iterative content.

For time-sensitive material, Post Producer maximizes content value by automatically creating final assets for worldwide distribution, without the requirement for manual editing.

- Post Producer utilizes templates to automate the process of creating multiple versions of promos, short and long form content, highlight reels, multi-language productions, etc.
- Post Producer leverages the full power of Vantage to automate content analysis, transcoding for multi-screen distribution, and metadata collection and management throughout the collection and assembly process.
- Content from files, or from a live Pipeline ingest, can be processed during the original recording. Integrated transcoding and delivery can ensure that the asset is repurposed, transformed and delivered to distribution partners with lightning speed.