



Make Your Podcast Available To Everyone

Extending Apple's Podcast producer



Telestream's Episode® Podcast expands your Apple Leopard Server Podcast Producer workflow, enabling you to reach out with your media to a broader audience. Allow everyone to view your podcast whether it is on a PC or on a Mac, on portable devices such as a mobile phone,

an iPod, a PSP or any other common media device on the market. Episode Podcast allows you to take any leading input format into your workflow and repurpose your media for popular distribution formats like QuickTime, Windows Media or Flash.

Podcast Producer is a complete, end-to-end solution provided in Leopard for video capture, encoding, and content delivery. All you need is a video camera, a Mac, and Leopard Server to produce podcasts of employee training, university lectures, or whatever audio and video projects your organization requires. It then exports the podcast to a web page, iTunes or even a cell phone. Podcast Producer takes the guesswork out of encoding and delivering podcasts by automating the entire process.

Extensive format support

Episode Podcast plugs seamlessly right into Apple's Podcast Producer workflow, providing a future-proof solution with extensive support for current and emerging video and audio formats, including WMV, Flash 8, H264, MP3, 3GPP MBR and much more. Episode Podcast ships with hundreds of predefined templates designed by experts, ready to be plugged into your Podcast Producer workflow.

Quality and Add-ons

Excellent quality and ease of use are the trademarks of Episode encoding. Episode accepts a diverse range of source media and processes it for consistent high-quality output. Numerous filters let you to fine-tune your media to achieve the highest quality output results. Episode also allows you to tailor your media according to your needs, such as normalizing sound, resizing, cropping and adding an intro movie or a watermark in multiple formats.

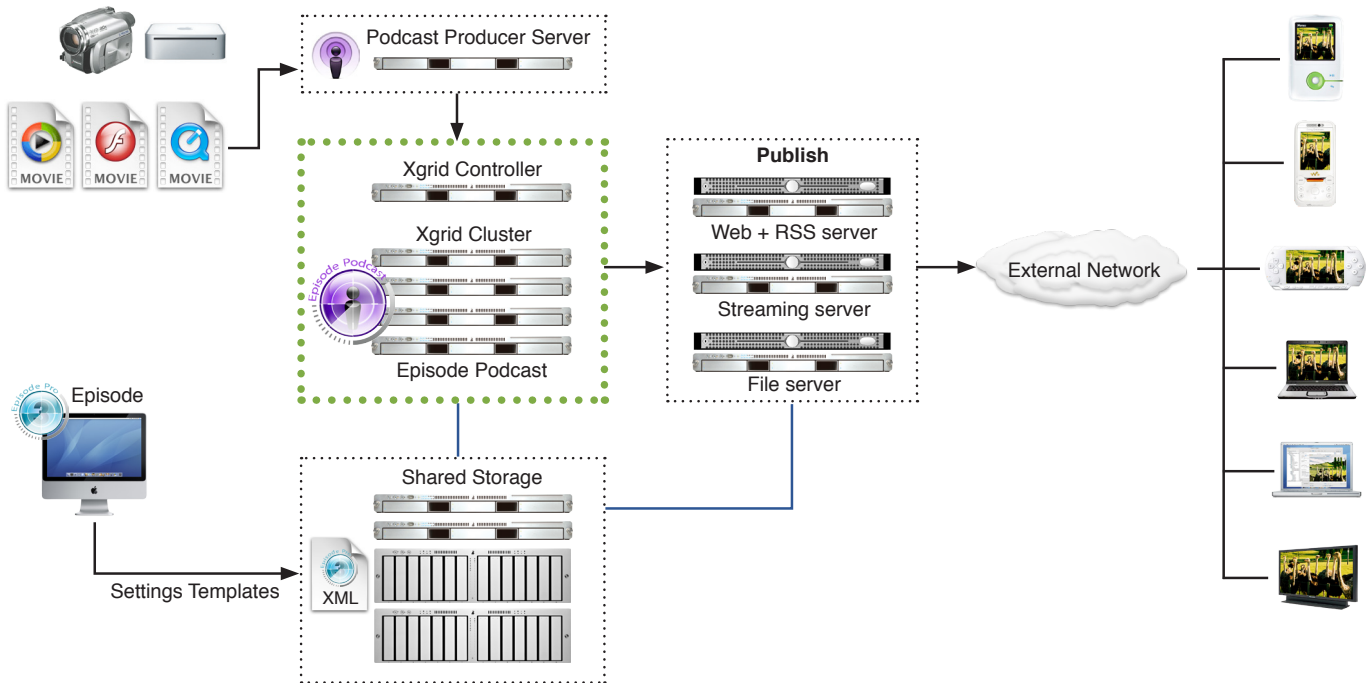
Episode Podcast Pro

For professional productions, requiring professional formats, the Pro version of Episode Podcast is the right option. Additional format support in Episode Podcast Pro includes high-end broadcast and mobile phone formats, such as H.264 High Profile and 3GPP multibitrate.

Automated workflow

Create your fully automated podcast workflow from any leading input format to any distribution ready media output. Through the seamless integration of Episode Podcast into Podcast Producer, you have all the format support you need gathered in the same automated workflow. Reach out to your audience without limiting them to a specific format, platform or media device giving them the freedom to access the content as they require, while facilitating one unified intelligent workflow, for your IT department.





Features

- **Bumpers and trailers** - add intro and outro movies to your content
- **Picture-in-Picture** - add a watermark to your content as a picture, animation or even as a movie
- **Support for metadata**
- **Support for timecode**
- **Advanced deinterlace filters** - produce the best possible progressive output even when the source material has been edited and cut
- **2 pass encoding** - (H.264, WMV, MPEG2/4, H.263) for maximum quality
- **Hinting (streaming)** - according to IETF, ISMA and 3GPP
- **Resizing and resampling algorithms** - give the best quality for small-screen, low-bandwidth display devices and when upscaling from SD to HD
- **Automatic input format detection** - video codec, audio codec, color sampling, frame rate, pixel aspect, audio sampling
- **Frame-rate conversion** - NTSC to/from PAL: 3:2 pulldown, 2:3 pulldown
- **Inverse telecine**
- **Fully configurable advanced color preprocessing filters** - (black and white restoration, HSV and gamma correction, noise removal, image sharpening...) ensuring the highest quality
- **Color adjustment filters** - improve the visual quality of less-than-perfect source material
- **Advanced audio filtering** - including normalize, balance, fade in/out, high/low pass, and other advanced features

System Requirements:

Mac OS X v10.4 or later, QuickTime v7.0 or later, Final Cut Pro 6

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Formats

Episode Podcast provides superior format support for web, mobile, PSP, Apple TV, iPod, DVD, IPTV and broadcast.

Formats In

For archives of multimedia content in various formats, Episode Podcast with its extensive format support, will help you ingest your legacy content into the same Podcast Producer workflows, leveraging your architecture investment.

Formats Out

A few examples of formats supported by Episode Podcast for encoding to different distribution channels:

- **Web:** Flash 9 (H.264), Flash 8 (VP6s, VP6e) Windows Media 9 (VC-1, WMA Pro, WMV, Intelstream MBR) H.264, QuickTime formats
- **Streaming / Mobile:** 3GPP, 3GPP2, MP4 (MPEG-4, H264, AMR, AAC) Windows Media 9
- **Apple TV:** H.264
- **iPod/iPhone:** H.264, MPEG-4, AAC
- **IPTV:** MPEG-2
- **DVD and Blue-Ray:** MPEG-2
- **Audio only:** AAC, MP3, WMA

Pro adds:

- **Streaming / Mobile:** MP4 (HE-AAC)
- **Broadcast:** Windows Media 9 (WMA Pro surround sound) GXF, AMC, Transport Streams (.ts), 3GPP multi bitrate

For the complete list, see the Format Support sheet (also available on our website)