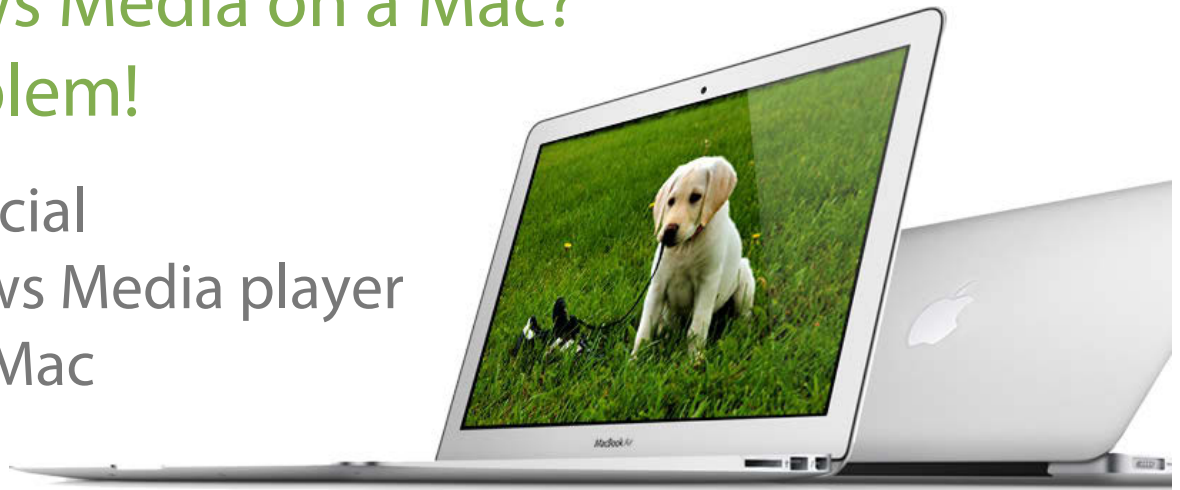


## Windows Media on a Mac? No Problem!

The official  
Windows Media player  
on the Mac



Flip4Mac® components allow you to play, import, convert and export Windows Media video and audio files on your Mac. Developed by Telestream and distributed by Microsoft, Flip4Mac components are the

most trusted solution with professional support, stability, and official support from Microsoft.

### Play Windows Media on your Mac – it's free

The free Flip4Mac playback component installs seamlessly and can be accessed through your System Preferences allowing you to play Windows Media files in the QuickTime Player, Flip Player and even through the OS X file preview feature. You can also view Windows Media content on the Internet directly through your Safari, Firefox or Google Chrome browsers. In fact, you can play Windows Media in almost any application that supports QuickTime, including Keynote and PowerPoint.

### Upgrade to unlock more features

#### Flip4Mac Player Pro

Upgrade to Flip4Mac Player Pro to convert your Windows Media movies to different formats, so you can import them into iTunes and watch them on your iPhone, iPod, and Apple TV. Or convert them for editing in iMovie, Final Cut Pro, Adobe Premiere, and Avid.

Flip4Mac Features	Player FREE	Player Pro \$29	Studio \$49	Studio Pro HD \$179
Play Windows Media using QuickTime	✓	✓	✓	✓
Import WMV for conversion to QuickTime formats		✓	✓	✓
Export WMV using fixed preset encoding profiles (SD, 1-pass encoding)			✓	✓
Export WMV using custom encoding profiles (HD, 2-pass encoding)				✓

#### Flip4Mac Studio/ Flip4Mac Studio Pro HD

Upgrade to Flip4Mac Studio or Studio Pro HD to create and deliver your videos in Windows Media format. Share movies with friends, family and colleagues who are working on Windows.

Create your own encoding presets in Compressor for batch conversion and access from Final Cut Pro. Also allows easy export through QuickTime Player 7 Pro, Flip Player, or ScreenFlow.

Flip4Mac Studio gives you easy preset-based WMV and WMA creation in SD video resolution. Flip4Mac Studio Pro HD offers customizable WMV and WMA encoding on the Mac, HD resolution and superior quality.

### The official Windows Media player on the Mac

Flip4Mac is the only official Windows Media player on the Mac. In a world with about 90% Windows market share, Flip4Mac fills an important need for the Mac community by bridging the gap between Mac and Windows environments. For users switching from Windows to Mac, these intuitive components enable access to Windows Media content and easy integration with a Windows-based infrastructure.



#### System Requirements:

Intel Mac  
Mac OS X v10.7 or later

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