



Fast, easy access to any content

Multichannel logging, capture and review of live broadcast feeds



Telestream MAPreview™ provides the convenience of multi-feed media capture, organization and review from your desktop – all bundled in one easy-to-use, out-of-the-box 4-channel system – with scalability to meet your growing needs.

Organize media with powerful search and retrieval capabilities

Automatic, 24/7 recording of live video feeds is based on user-defined or Electronic Program Guide (EPG) schedules. Rich metadata such as closed captions, timecode, keyframes, and XDS/EDS program data are captured during ingest to enable powerful searching and review.

MAPreview also lets you import tracks of metadata like as-run logs and ratings data. Frame-accurate timecode and date can be burned into the media. You can also create custom metadata labels and add an annotation track to make searching more meaningful to you.

Broadcast quality and storage efficiency

Live video and audio feeds are encoded and stored in Windows Media 9 Series format, providing broadcast quality with storage efficiency. It's easy to organize media files and set folders and rules that automatically execute intelligent tasks. Simply drag-and-drop or save media files from your editing application to these pre-configured folders, and tasks such as indexing, transcoding, and delivery to other devices or network folders, are automatically executed.

Repurposing content is easy

You can trim, export still frames, and flip to other formats for the Web or exchange with other systems. Auto-archiving allows you to store your media files on DVD, CD or networked storage while keeping metadata online for searching purposes.

Content may be viewed live or on-demand after the event or program has occurred. Choose the way you access your media: via the convenient MAP Quick Review client app or via any Web browser.

Playback multiple time-sync video clips with ratings data

Using the powerful MAP Player, you can simultaneously view multiple time-sync video clips with ratings data sync'd to the video. The MAP Player also allows you to easily search, edit and view rich metadata, search for the next occurrence of a metadata match, trim segments for sharing with colleagues, and tune into the specific audio track you wish to hear or add a custom annotation track.

MAPreview is useful for many applications

Broadcast

- Competitive news analysis
- Ad-run verification
- Compliance recording
- Content repurposing for the Web

Government/ Homeland Security

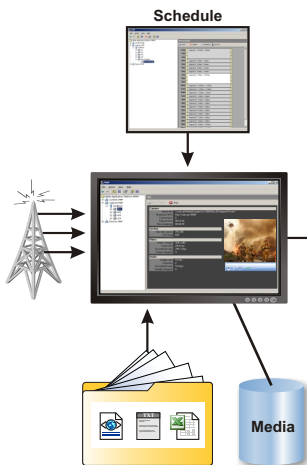
- Newscast recording and analysis
- Parliamentary sessions

Multi-camera Event Capture

- Universities & Education Lectures
- Teaching hospitals

Capture

Capture Media and Metadata
Monitor live feeds



Automatic metadata gathering
4-channel bundle - Scalable

Capture/Ingest

- Capture media from an unlimited number of live feeds, RF tuners or transmitters
- Two ways to schedule media capture:
 - User specifies recurring schedules using a familiar Outlook-style calendar
 - Use the EPG for automatic scheduling
- Overlap recording ensures capture of transitions between programs
- Easily ingest content from other sources
- Extract Metadata
 - Thumbnails, Closed Caption, Timecode
 - EDS/XDS data
- Import Metadata
 - As-run logs (Harris, Omnibus, others)
 - Ratings data
- Enter Metadata
 - Custom Labels, Annotations

Organize

Organize Media and Metadata assets

Ingest from other file sources



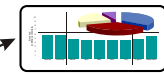
Supports As-run, XDS/V-Chip,
ratings and caption data

Organize

- User-definable media organization using familiar extensions to Windows Explorer
- Store media anywhere on the network
- Automatic format transcoding and metadata translation based on MAP folder definitions
- Search on file name, metadata, or date/time
- Displays metadata: keyframes, closed caption, timecode, as-run logs, and label information
- Archive to expand storage: to DVD, CD or networked storage

Search/View

Search, review, trim and share
Repurpose and re-distribute



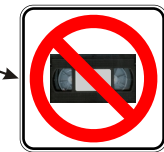
Research Department



NewsCast Review



Ad-run Verification



Tapeless Compliance Logging

Increase productivity with
instant access to your media

Search/View

- Choose the way you access media:
 - Quick Review client app
 - Any Web browser for simple search/view
- View media live while capturing or after capture is complete
- Search for metadata within the MAP Player
- Trim and deliver sections of media to others or create and send play lists
- View multiple clips within the MAP Player, alongside ratings, for synchronous analysis
- Add annotation track on live or previously recorded content

Source Media Formats

AVI; DV25; MPEG-1; MPEG-2 4:2:0 & 4:2:2;
QuickTime; Windows Media 7,8,9; Directshow

Output Media Formats

Windows Media 7, 8, 9; QuickTime, MPEG-1,
MPEG-2 4:2:0

Four-channel server system includes:

- Server & software bundle with all MAP services
- Dell 2950 Dual, Quad Core Processor, 4GB RAM
- 4-channel analog capture card, supporting up to 4 simultaneous channels
- HyperLaunch™ media delivery
- First year annual maintenance & support

Note: Additional 4-channel capture servers may be purchased to expand capacity

Available in 30, 60 & 90 day storage options



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www.telestream.net
info@telestream.net
Nevada City, CA USA
tel +1 530 470 1300