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# The Vantage Bridge to Avid Everywhere

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**Telestream Vantage** sits at the heart of Avid MediaCentral workflows to enable fast, automated media ingest and transcoding that optimizes the content creation process.

Everything in your Avid MediaCentral environment works together to make you as creative as you can be. You've got your workflow configured just the way you want it—your Avid Media Composer editing system talks to your Avid Interplay asset management and Avid ISIS storage.

But to tackle today's challenging editing projects, you need to be able to ingest and transcode media and metadata from incoming video feeds, assets and files such as:

- Camera-based files
- Compressed files like H.264, MXF, HEVC and QuickTime
- Live HD-SDI baseband inputs
- Pro HD formats like XDCAM, AVC Intra or P2
- Archival tape formats

Your transcoding solution needs to be a seamless extension of your unified **Avid Everywhere** workflow. Its got to work fast, support your I/O needs, automate mundane tasks and dovetail with Interplay and ISIS. That's exactly why you need Telestream's Vantage.

**Vantage: the preferred transcoder for all things Avid**

Whether you work on a stand-alone Media Composer or as a team member in a collaborative workgroup, Telestream's Vantage interfaces seamlessly with Avid workflows to solve the most complex transcoding scenarios and optimize the digital media creation experience.

Vantage serves as an I/O bridge to Avid Everywhere to automatically handle media from content creation to distribution and monetization.

As an Avid Connect Partner Solution, Vantage offers:

#### Greater speed

- Faster than real-time transcoding of video, audio and metadata
- Support for **Edit While Ingest**, so you can get a jump on editing while the media is still being processed

#### Better transcoding

- Transcoding on the fly for Avid MediaCentral, Interplay Central, Media Composers, NewsCutters and other Avid Media Suite systems
- Smart execution of tasks such as media ingest, merging caption files, extracting metadata from XML and storing media and metadata on ISIS
- Support for the broadest range of 4K, HD/SD-SDI video, camera and media files and codec formats, updated regularly so you stay current
- Simultaneous, automated single or multi-resolution transcoding for high-res and proxy files while preserving valuable metadata
- Directly submit a timeline from Media Composer, including data tracks, through Avid's new Simple AAF export options

#### Operational efficiencies

- Direct, secure software communications [based on Avid SDKs] linking Vantage, Interplay and ISIS through Web services
- Checking in media assets and metadata into Interplay
- Support for all Avid editing configurations, such as stand-alone Media Composers, Avid ISIS-based workgroups, and cloud-based editing
- Process Media Composer timeline sequences to reformat media for multi-screen delivery

#### Set it and forget it

Vantage integrates with your Avid MediaCentral platform and gives you the freedom and flexibility to adapt to ever-changing workflows. This flexible, scalable and upgradable Avid Connect Partner Solution can be customized for the unique operations of any media organization.

It's simple. Start by activating Vantage's Advanced Avid Connect options so it can interface directly with Interplay and ISIS and enable your Avid workflow to easily exchange content with third-party sources. (Telestream Pipeline, a Vantage companion, is necessary for ingesting live or tape-based SDI baseband video).

Then build decision-based Vantage workflows using Vantage's Workflow Designer to convert, move and store inbound and outbound media any way your editing workflow requires. Your workflows may be complicated, but your life doesn't have to be.

From that point on, the entire decision-based Vantage workflow occurs as an integrated, transparent background process within Avid MediaCentral. All you do is move your desired media into a watch folder and Vantage takes it from there, executing your transcoding workflow automatically. When mundane, manual tasks are automated, human errors are eliminated, people are more productive and creative, and significant production time and money are saved.

#### See it to believe it

If the thought of having greater transcoding speed and efficiency appeals to you, visit our [website](#) for more details, or contact us at [info@telestream.net](mailto:info@telestream.net); phone: 1-530-470-1300.