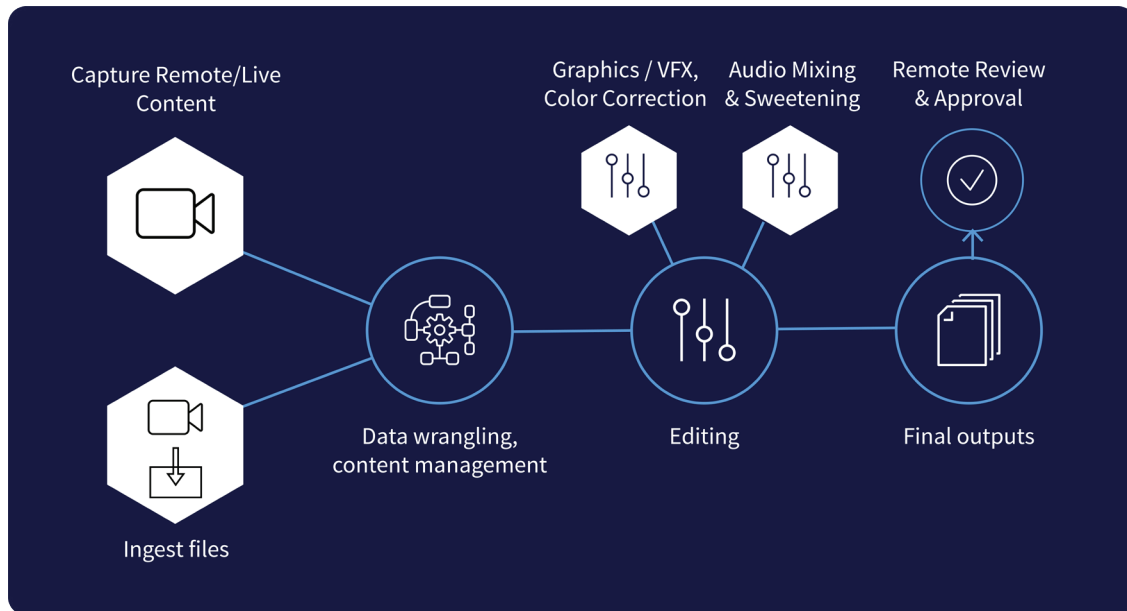


# Telestream Post Production

Solution Brief



## Solution Brief: Post Production

Telestream helps centralize and automate non-creative tasks.

Make common ingest, transcoding and delivery processes accessible to non-technical staff. Free up your creative suites for revenue generating work and allow your creative staff to focus on making great content

### Introduction

The first step in creating communal workflows in post production environments is often shared storage. Increased accessibility to media fosters a more collaborative process, with assets no longer awkwardly dispersed over various storage mediums.

The increased collaboration and access it brings can immediately introduce new efficiencies.

Telestream suggests that centralizing non-creative processes is the next step after adding shared storage.

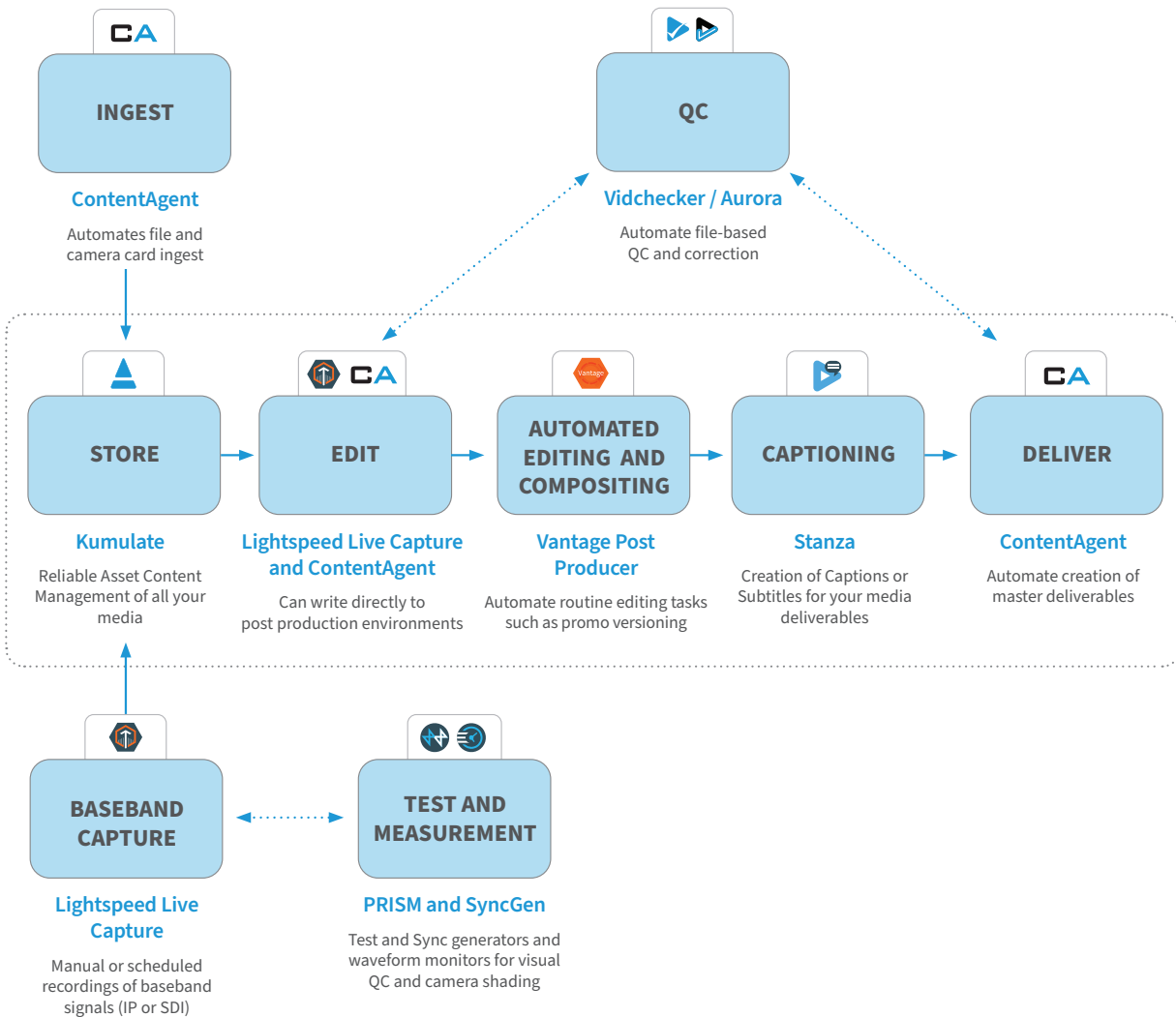
We offer cost-effective and high-quality solutions that help centralize and automate non-creative tasks for Production and Post production environments.

These solutions include tools for Baseband Capture, File and Camera Card Ingest, Video and Audio Quality Control, Transcoding, Archive/Content Management, Captioning, Deliverables Creation and Test & Measurement.

Our solutions can be deployed locally or remote, on premise or in the cloud.



## Post Production WORKFLOW SOLUTION



### TELESTREAM SOFTWARE USED FOR THIS SOLUTION



Aurora



ContentAgent



Kumulate



Lightspeed Live Capture



PRISM



Stanza



SyncGen








Vantage



Vidchecker

## Summary of Solutions

	<p><a href="#">Lightspeed Live Capture</a> &gt; <b>Baseband Capture</b> Lightspeed Live Capture is a scalable, multi-channel on-premises capture solution for ingesting live, live linear or tape-based media directly into production, post production and broadcast workflows.</p>
<p><b>CONTENTAGENT</b></p>	<p><a href="#">ContentAgent</a> &gt; <b>File and Camera Card Ingest</b> ContentAgent is a software-based application which can automate common tasks such as camera card ingest into editorial and creating deliverables such as broadcast, international masters and viewing copies. It integrates with a number of third-party tools to orchestrate WAN acceleration, file-based quality control management, motion compensated frame rate conversion, social media uploading and more.</p>
<p><b>CARDAGENT</b></p>	<p><a href="#">CardAgent</a> &gt; CardAgent is a job submission tool to allow non-technical staff to prepare media files for processing by a ContentAgent workflow. CardAgent automatically identifies camera cards and allows the operator to play back clips, trim clips, rename clips and add custom metadata. CardAgent can also be used in the field, to prepare and submit media files remotely for processing by a ContentAgent system (back at base) by enabling camera cards (and single clips) to be uploaded to an S3 cloud storage bucket.</p>
	<p><a href="#">Post Producer</a> &gt; <b>Automate Editing &amp; Composition</b> Produce multi-layer video deliverables with transition and image effects, graphic overlays, and conformed audio – all automatically and ready for distribution</p>
	<p><a href="#">Vidchecker &amp; Aurora</a> &gt; <b>Quality Control</b> Vidchecker : Easy to use, scalable feature-filled solution with intelligent automated correction. Aurora Enterprise class, scalable solution with a multitude of test and measurement functionalities for demanding environments.</p>
<p>kumulate</p>	<p><a href="#">Kumulate</a> &gt; <b>Archive/Content Management</b> Kumulate keeps your video storage costs low, giving you the greatest value from your assets. Kumulate ensures your video content is always where you need it, when you need it, in the right format. With a simple and easy to navigate UI Kumulate lets you quickly find, edit &amp; store your content assets. Search seamlessly from your applications, using rich metadata generated from multiple sources, including AI and machine learning. Partial File Restore from any storage tier mitigates costs by pulling out only the parts of the video you need, and the integrated transcoder delivers it in your choice of format and size..</p>
	<p><a href="#">Stanza</a> &gt; <b>Captioning and Subtitling</b> Stanza provides a low-cost entry point for organizations requiring high-end captioning capabilities by offering a subscription-based payment model. In addition, to help address the challenges of remote working, the client-server deployment model of Stanza allows captioning editors to work from any location from a simple browser-based editing console, regardless of where media files are stored.</p>

	<p><a href="#">Tektronix SPG8000A</a> &gt; <b>Sync &amp; Test Signal Generators</b> Telestream Sync Generators provide highly accurate, stable, and reliable signals in both SDI and IP broadcast facilities. The family of SPG and ECO products are the globally trusted sync solution for production environments.</p> <p><a href="#">Tektronix PRISM</a> &gt; <b>Waveform Monitors</b> Hybrid SDI &amp; IP monitoring for post production &amp; QC. PRISM is designed to be used in multiple applications from HD-SDI Live Acquisition to 25G ST 2110 IP Engineering and diagnostics. Software modules options can be added any time to customize the instrument to meet the needs of job at hand.</p>
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Please contact your local Telestream reseller or Regional Sales Manager for additional information on how Telestream can help centralize and automate non-creative tasks in your post-production environment. Alternatively, please email us at [insidesales@telestream.net](mailto:insidesales@telestream.net).

