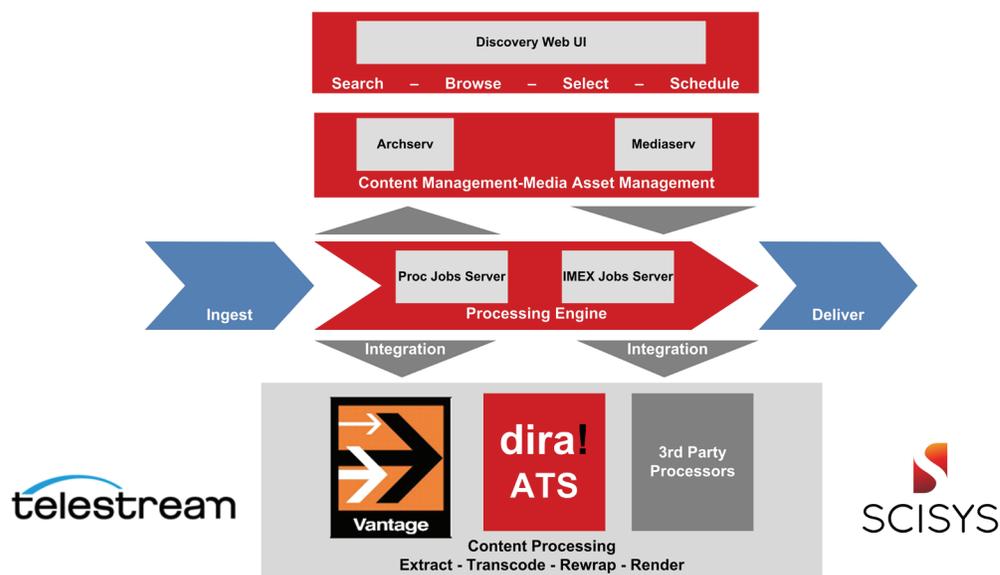


Telestream Vantage Integration with SCISYS dira! Content Management System



Broadcasters and content providers face a growing demand for cross-media collaboration and the ability to work with a broad range of professional and consumer media formats.

Overview

Telestream's continuous adoption of new video and audio file formats and standards integrates with the SCISYS product line and its core competence in media content and asset management to form a comprehensive, best-in-class media processing and management solution with a seamless user experience.

SCISYS dira! Discovery is a cross-media content management system that addresses virtually any media format and combines with a comprehensive metadata model and a powerful business-rules-driven workflow engine for media archiving, distribution and delivery. Integration with Telestream's Vantage media processing platform empowers dira! Discovery to read, write, transcode and render the complete portfolio of relevant video file formats.

The combination of SCISYS dira! Discovery CMS with Telestream Vantage transcoding and media processing empowers versatile, scalable, cost-effective and fast workflows for any media content – including television, radio and online.

Cross-media collaboration, distribution and archiving are available using standard IT technology and are highly scalable and extensible throughout the system's lifetime. Keeping pace with a quickly-evolving media environment that includes new standards is made even easier by the solution's modular approach as well as a premium ROI and sustainability.

About the SCISYS and dira! Discovery

SCISYS has been providing complex digital content management, production, playout and archiving solutions for broadcasters for more than 20 years. Professional usability, first-grade resilience and availability are the hallmark of its product line. The company prides itself on skilled project teams, a truly open integration policy, individual customization, long-term after-sales support, and establishing ongoing relationships to the most demanding customers in the industry. SCISYS is located in Bochum, Germany.

The SCISYS dira! Discovery enterprise content management framework builds on storage-agnostic asset management, a versatile and flexible workflow engine, and a content management database supporting any type of media content.

About Telestream and Vantage

Since its beginnings in 1998, Telestream has been a pioneer of video over IP, solving the challenges of moving, transforming, and exchanging multiformat media across standard IT networks. The company has helped guide the journey from simple transcoding and islands of file-based workflow automation to the consolidation of file-based media workflows. They have been there every step of the way with innovative solutions, helping customers save money, streamline operations, reach broader audiences, and generate new revenue from their media. Telestream is located in Nevada City, California.

Vantage is a scalable, software-enabled media processing platform that manages all media services from the camera to the point of distribution. This allows content owners, producers, and distributors to quickly, easily, and cost-effectively ingest, edit, transform, package, monetize, and distribute their media assets. Vantage utilizes the latest technologies to deliver pristine quality, exceptional processing speeds, plus the industry's most intelligent and scalable workflow automation system.

For more information:

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