



FOR IMMEDIATE RELEASE

Telestream Wirecast Now an Akamai-certified Encoder

Wirecast enables direct access to Akamai's Content Delivery Network (CDN) for live streaming

Nevada City, Calif. March 20, 2014 – [Telestream](#)®, the leading provider of digital media tools and workflow solutions, today announced that Wirecast now enables live encoding directly to the [Akamai](#) Intelligent Platform™. Akamai's network is one of the world's largest CDNs, responsible for serving up 30 percent of all Web traffic at a given time. The integration gives users access to this market-leading platform either directly, or by way of any streaming service using an Akamai backbone.

"This integration with Akamai is key to our strategy of making live streaming easier and more accessible," says Barbara DeHart, VP desktop products at Telestream. "Wirecast users can now live stream flawless video to Akamai with just a few clicks."

Telestream worked with Akamai to meet all the requirements for live encoding on the Akamai platform. Users can now access Akamai directly from Wirecast's Output settings menu.

"Akamai is pleased that Telestream's Wirecast users can now easily deliver their live streaming content to viewers across the Akamai Intelligent Platform, allowing them to leverage Akamai's industry-leading global reach and scale," said Kurt Michel, director of product marketing for digital media at Akamai. "By simplifying access to Akamai's live streaming network ingest points, Telestream's integration helps content providers overcome the complexities of delivering live events with the quality that consumers have come to expect."

About Wirecast

Wirecast is the only cross-platform, all-in-one live streaming production software that enables capture, live production, and encoding of live streams for broadcast to multiple servers and platforms simultaneously. Wirecast is ideal for streaming or recording live internet shows, broadcasting breaking news and sports, streaming live concerts and games, transmitting church services, corporate meetings, lectures and more. Pro production features include live scoreboards, 3D virtual sets, chroma key support, advanced audio controls and more.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as

a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

Contact

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