



PRESS RELEASE
For Immediate Release

Mobeon Selects Telestream Wirecast to Live Stream from E3 2014

Telestream Wirecast enables live game streams, announcements, live shows and more

Nevada City, Calif., June 10, 2013 – [Telestream®](#), the leading provider of digital media tools and workflow solutions announced that [Mobeon](#) has selected [Wirecast®](#) for live streaming its clients' activities at E3, the world's premier trade show for computer and video games and related products. [E3](#) takes place June 10-12, 2014, at the Los Angeles Convention Center.

"E3 is an exciting and busy show for us. We work with several client companies that depend on us to stream their major announcements, product launches, and even live game play to a global audience directly from the show," said Mark Alamares, CEO at Mobeon. "Wirecast lets us fulfill the various needs of our clients and scale according to their needs. From just live encoding to full-blown multi-camera production, Wirecast basically runs the shows."

Mobeon's crew will be streaming live shows from three separate stations at three different vendor booths during the show. Each station has live camera feeds coming into either a Mac or PC system. Once they capture the live feeds, the Mobeon crew uses Wirecast to encode and deliver the live stream to Twitch.tv or YouTube Live, as well as to provide fail-safe streaming back up. Additionally, Wirecast's live production capabilities allows them to add professional touches such as switching between multiple camera angles, adding lower thirds and graphics, and incorporating picture-in-picture or side-by-side shots.

"We're thrilled that Wirecast is playing a part in the exciting news and announcements taking place at E3 Expo 2014," said Filippa Hasselstrom, director of desktop product marketing at Telestream. "Wirecast has a long history of being used by gamers to live stream their gameplay. It's also a perfect fit for organizations such as Mobeon, which focuses on delivering professional, multi-camera live streaming production services for high-profile events."

"As our company has grown, Wirecast has grown with us," Alamares continues. "It's enabled us to capture more markets. It's able to do things that were unheard of years - even months ago, at a very affordable price."

To view one of the live streams that Mobeon is producing for its client from the 2014 E3 Expo, visit <http://www.youtube.com/user/SquareEnixPresents>. For more information on Telestream Wirecast visit www.telestream.net/wirecast/.

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About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire digital media lifecycle, including [video capture](#) and ingest; live and on-demand [encoding](#) and [transcoding](#); playout, delivery, and [live streaming](#); as well as automation and orchestration of the entire [workflow](#). Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

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