



PRESS RELEASE
For Immediate Release

Telestream Appoints Unitecnic as Distribution Partner in Spain

*Broadcast engineering and multimedia systems integration firm to represent
Telestream enterprise systems in Spain*

Nevada City, Calif., July 22, 2014 – [Telestream](http://www.telestream.net)[®], the leading provider of digital media tools and workflow solutions, today announced it has appointed [Unitecnic](http://www.unitecnic.com), a broadcast engineering and multimedia systems integration company and part of the Mediapro group, as a distribution partner to represent its enterprise systems in Spain.

Under terms of the agreement, Unitecnic will sell, install and support Telestream enterprise-class products which include an extensive range of Vantage video transcoding and file-based workflow automation software systems, Lightspeed GPU-accelerated servers, Post Producer automated content assembly software, and Pipeline network video capture and playout systems. The appointment will help expand Telestream's reach throughout Spain and reinforces the company's commitment to its growing customer base in the region.

"We have had an excellent relationship for many years, and now with the incorporation of a first line global brand like Telestream in the Unitecnic portfolio, we are confident that we will achieve great successes together," said Jordi Pañella, Unitecnic CEO.

"With offices in Madrid and Barcelona, plus a strong systems integration group, Unitecnic is well placed to supply, install and support our products in this region," said George Boath, VP of International Sales, Enterprise Products at Telestream. "Unitecnic has an intimate knowledge of the customers and technologies we serve and brings an understanding of the nuances of doing business in Spain."

For more information about Telestream and its products, visit www.telestream.net.

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Trademarked company and product names are the property of their respective companies.

About Telestream

Telestream provides world-class live and on-demand digital video tools and workflow solutions that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences and generate more revenue from their media. Telestream products span the entire

digital media lifecycle, including ingest, transcoding, captioning, delivery, and live streaming, as well as automation and orchestration of the entire workflow. Telestream corporate headquarters are located in Nevada City, California. The company is privately held. For more information, visit www.telestream.net.

About Unitecnic

[Unitecnic](http://www.unitecnic.com) was founded in 1995 as a company specializing in broadcast engineering and multimedia systems integration. Unitecnic designs, develops and executes turn-key engineering projects from the initial advisory and consultancy stages through to the integration, installation and maintenance of implemented systems. The company acts as a distributor for the leading international broadcast industry brand names and has offices in Barcelona, Madrid, Lisbon, Miami, Buenos Aires and Dubai. Clients include beIN Sport, DirecTV, ESPN, Al Jazeera, BBC, F.C. Barcelona, and Real Madrid, to name a few. For more information, visit: www.unitecnic.com.

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